



# About us

We are the one of the most known company in digital printing, advertising, organization and promotion sectors as 'KILAVUZ GORSEL' since 1995 in Turkey. We produce flags, banners, pennants, flag poles and textile products for companies, football clubs and federation. We invest digital printing to serve better option to meet the demand and evolution of advertising sectors. We have 5000m2 for fabric and 3000m2 for digital printing daily capacity (Solvent, UV ). Our principle is fast and high quality service to our customers with the rapidly developing advertising and printing technologies since we established. We have previously been distributor of Flag poles. As a result of the R & D work, we offer our valuable customers as domestic production in our own structure. Flag poles.

## **2007**

Guinness record giant flag was made by Kilavuz for big Turkish Telecommunication company "Türk Telekom"

## **2015**

Advertising activities and flags were produced for the 2015 European Youth Games held in Baku. In addition, the world's largest flagpole was produced for this organization.

## **2018**

Besides Monaco Formula 1 is organized in city centre at Bakü. Formula 1 tracks and advertising spaces was made by us.

## **Big Global Brands in Turkey**

We are official supplier of big global brands in Turkey.





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# FLAGS

Flags are a powerful advertising medium, thanks to their moving features. The presence of advertising flags and flagpoles bears witness to the prestige of a company, place, or institution.

Flags can be seen for miles and easily can catch eyes. A good design makes such a strong impression in that your flags speak emphatically to your clients.



We, as a producer, are well aware of this. This is why we produce flags from only the best materials.

Our flags have excellent air permeability. They are weather and UV resistant and can be easily washed.

# STAFF FLAGS

## Horizontal Staff Flags

Horizontal Staff Flags is located on the flagpoles of companies, institutions and organizations.

These flags are used to represent the company's own identity the organization it symbolize. Flags are printed on one layer of raschel fabric.

HEIGHT	WIDTH	FABRIC
50 cm	75 cm	Saten
60 cm	90 cm	Saten
70 cm	105 cm	Saten
80 cm	120 cm	Saten
100 cm	150 cm	Saten
150 cm	225 cm	Saten
200 cm	300 cm	Saten
300 cm	450 cm	Saten
400 cm	600 cm	Saten



## Vertical Staff Flags

Vertical Staff Flags has larger logo usage area. They are also located on the flagpoles of companies, institutions and organizations. These flags are used to represent the company's own identity the organization it symbolize.



HEIGHT	WIDTH	FABRIC
200 cm	100 cm	Raşel
300 cm	100 cm	Raşel
400 cm	100 cm	Raşel
400 cm	150 cm	Raşel
600 cm	150 cm	Raşel



## OFFICIAL AND CEREMONY FLAGS

Official and Ceremony Flags are used in the meeting rooms, in schools and in the official institutions.

This kind of flags are produced by satin fabric with digital textile printing technique.

Official and ceremony flags are usually made with national flag or flags and symbols representing international organizations. Flag size is standart as 100 X 150 cm.

Sateen flags are produced with digital textile printing technique.





FLAG DIMENSION	POLE DIMENSION	POLE	PRINT
100x150 cm	220-245 cm	Chromium- Brass	Digital Textile Printing



# FLAGS

## Beach Flag

Beach flags are suitable for use in fairs, meetings, organizations, indoor or outdoor areas. Beach flags have started to be used as a tool that reflects the corporate identity and image of the companies outside of its usage area. Beach flags are really cost-effective ways of advertising. We produce high quality beach flags with great care.



### BIG SIZE BEACH FLAGS



SIZE	HIGHT	DIMENSION	FABRIC
Large	500 cm	100 x 400 cm	Raşel

### MIDDLE SIZE BEACH FLAGS



SIZE	HIGHT	DIMENSION	FABRIC
Medium	370 cm	75 x 300 cm	Raşel

### SMALL SIZE BEACH FLAGS



SIZE	HIGHT	DIMENSION	FABRIC
Small	280 cm	60 x 200 cm	Raşel





# FLAGS

## Sqaure Flags

Beach flags are suitable for use in fairs, meetings, organizations, indoor or outdoor areas. Beach flags have started to be used as a tool that reflects the corporate identity and image of the companies outside of its usage area. Beach flags are really cost-effective ways of advertising. We produce high quality beach flags with great care.



### SQAURE FLAGS

SIZE	HIGHT	DIMENSION	FABRIC
Standard	370 cm	75 x 320 cm	Raşel





# FLAGS

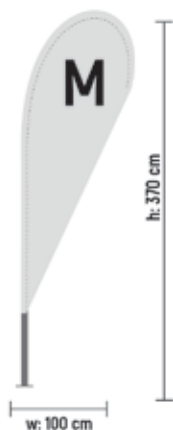
## Flying Banner Flags

Flying banners are naturally eye-catching – making them a simple, practical and effective promotional tool. In a crowded ground level environment, flying banners offer the opportunity to lift your branding or advertising message above the clutter.



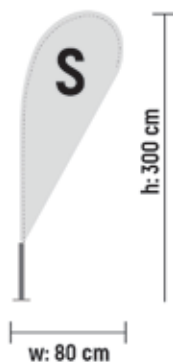
### LARGE SIZE FLYING BANNER FLAGS

SIZE	HIGHT	DIMENSION	FABRIC
Large	500 cm	150 x 315 cm	Raşel



### MIDDLE SIZE FLYING BANNER FLAGS

SIZE	HIGHT	DIMENSION	FABRIC
Medium	370 cm	100 x 275 cm	Raşel



### SMALL SIZE FLYING BANNER FLAGS

SIZE	HIGHT	DIMENSION	FABRIC
Small	300 cm	80 x 210 cm	Raşel



# FLAGS

## String Pennant Flag

String pennant flag is used as advertising material for indoor and outdoor decorations in internal organizations, fairs, events and openings. It is often used by sports clubs, organizations.



## Vehicle Flag

Vehicle Flag is used in vehicle convoys and special occasions. There are two kinds as mirror cover and fabric flag.



A car with a large fabric flag attached to the side. The flag is red and yellow with a white crescent and star, representing the Turkish flag.



## TABLE FLAGS

Table flags are used in conferences, meeting halls, meeting rooms, all kinds of work offices.

Satin Fabric, Double Sided Print, Chromium Pole

### Single Table Flags

SIZE	PRINTING	FABRIC
15x22,5 cm	Double Sided	Sateen



### Double Table Flags

SIZE	PRINTING	FABRIC
15x22,5 cm	Double Sided	Sateen



### Triple Table Flags

SIZE	PRINTING	FABRIC
15x22,5 cm	Double Sided	Sateen



### Quadruple Table Flags

SIZE	PRINTING	FABRIC
15x22,5 cm	Double Sided	Sateen



## L Table Flags

SIZE	PRINTING	FABRIC
8x32 cm	Double Sided	Sateen



## T Table Flags

SIZE	PRINTING	FABRIC
8x32 cm	Double Sided	Sateen



## Knight Table Flags

SIZE	PRINTING	FABRIC
10x22 cm	Double Sided	Sateen



## Question Mark Table Flags

SIZE	PRINTING	FABRIC
15x22,5 cm	Double Sided	Sateen



# PENNANTS

## Swallowtail Shape

It is an effective and eye-catching advertising tool for your events, openings and organizations.  
Pennants are produced as digital textile printing on one layer of sateen fabric.



HEIGHT	WIDTH	FABRIC
50 cm	100 cm	Sateen
50 cm	150 cm	Sateen
50 cm	200 cm	Sateen
70 cm	150 cm	Sateen
75 cm	150 cm	Sateen
75 cm	200 cm	Sateen
75 cm	250 cm	Sateen
75 cm	300 cm	Sateen
100 cm	200 cm	Sateen
100 cm	300 cm	Sateen
100 cm	40 cm	Sateen

## Straight Shape



## Pentagon Shape



## PENNANT FLAGS

### Pentagon Pennant Flag

Pennant Flags are used in non-governmental organizations, associations and organizations, sports events.

They are made of cardboard or fabric between the double satin fabric. It is a kind of stylish flag with smooth cut



HEIGHT	WIDTH	FABRIC
27x35 cm	Double Sided	Sateen

### Triangle Pennant Flag



HEIGHT	WIDTH	FABRIC
15x22,5 27x40 -30x45 cm	Double Sided	Sateen

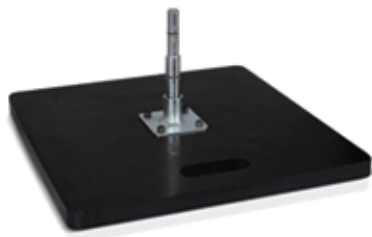
# FLAG ACCESSORIES



**Plastic Water Base**



**Concrete Base**



**Rubber Base**



**Ground Spike  
(double feet)**



**Steel Base**



**Official Flags  
Brass**



**Official Flags  
Chrome**



**Official Flags  
Ceremony Set**



**Brass  
Pole**



**Chrome  
Pole**



**Single**  
Table Flags  
Chrome Pole



**Double**  
Table Flags  
Chrome Pole



**Triple**  
Table Flags  
Chrome Pole



**Quadruple**  
Table Flags  
Chrome Pole



**Knight**  
Table Flags  
Chrome Pole



**Question**  
Table Flags  
Chrome Pole



**L**  
Table Flags  
Chrome Pole



**T**  
Table Flags  
Chrome Pole



# GIANT FLAGS

## Special Giant Flags

Giant flags are preferred as bridge flags on official days, in sports competitions, political party congresses, openings ceremonies and big organizations. Giants flags are produced from raschel fabric with digital textile printing technique. Giant flag production and organizations of international big companies, Turkish football clubs, UEFA Euro 2020 Qualification Games are regularly made by our company.



Fenerbahçe Giant Flag 30 x 65 meter



Fenerbahçe Giant Flag 29 x 130 meter



Turkish National Team Giant Flag 32 x 120 meter



Azerbaijan Giant Flag 35 x 70 meter



Galatasaray Giant Flag 30 x 65 meter

# Bİ SİZİ KONUŞURUZ



**TFF**  
Türkiye Futbol Federasyonu  
Türkiye Futbol Federasyonu



**TURKSPORU**

#bisizikonuşuruz

## SPECIAL SIZE FLAGS

Special size flags offer excellent brand advertising opportunities to stadium crowds, opening ceremonies and for television audiences.

We can manufacture these kind of flags to any size with high printing quality.



Turkish Cup Final Giant Flag 19x19, 15x15 meter



Jupp Derwall Giant Flag 12 x 18 meter



Championship Bosphorus Giant Flag 12 x 18 meter



Championship Ballon Giant Flag 3 x 5 meter



Stadium Event Giant Flag 10 x 15 meter



**GUINNESS RECORD  
GIANT FLAG JERSEY**

**72x70m**



## GIANT FLAGS

### Giant Match Jersey Flag

Giant flags are preferred as bridge flags on official days, in sports competitions, political party congresses, openings ceremonies and big organizations. Giants flags are produced from raschel fabric with digital textile printing technique. Giant flag production and organizations of international big companies, Turkish football clubs, UEFA Euro 2020 Qualification Games are regularly made by our company.



Trabzonspor Giant Match Jersey Flag 15 x 23 meter



Fenerbahçe Giant Match Jersey Flag 18 x 25 meter



Galatasaray Giant Match Jersey Flag 18 x 25 meter



Beşiktaş Giant Match Jersey Flag 10 x 15 meter



Fenerbahçe Giant Match Jersey Flag 18 x 23 meter



# FLAGS

## Fan (Hand) Flags

Hand flags are very popular ways to convey advertising and other message to public. Their eye-catching appeal make them popular fan and marketing items during sporting and cultural events.

This Flags are made with plastic stick.  
It is usually produced from raschel fabric.





# FLAGS

## Centre Circle Flags

Centre Circle Flags, offer excellent brand advertising opportunities to stadium crowds, opening ceremonies and for television audiences. Circle banners are designed to fit a regulation 18m diameter football centre circle. Also We can manufacture these giant flags to any size.



# ADVERTISING

As Kilavuz Visual Solutions We invest digital printing to serve better option to meet the demand and evolution of advertising sectors. We have high daily digital printing capacity. We provide fast and high quality solutions in all advertising materials.



-Advertising works are made in accordance with the international quality standard.

-5000 m2 daily capacity in fabric printing and 3000 m2 daily capacity in digital printing



## DISPLAY PRODUCTS

### Roll up

Roll ups are a portable, easy to set up, freestanding signage solution. Popular as exhibition banners and retail displays, you can take them down in seconds and simply set them up at the next location.

HEIGHT	WIDTH	PRINTING
200 cm	85 cm	Vinyl
200 cm	100 cm	Vinyl
200 cm	150 cm	Vinyl





## DISPLAY PRODUCTS

### Spider Stand

Spider stands are all-in-one expandable banner systems. Each system can be set up and taken down in minutes with little labor involved.

HEIGHT	WIDTH	PRINTING
3 m	2m	Foil
3 m	3m	Foil
3 m	4m	Foil
3 m	5m	Foil





***TURKISH  
AIRLINES***

***WORLD GOLF CUP***

*AMATEUR SERIES*

## DISPLAY PRODUCTS

### Pop Up Banners (A pano)

They are fast, flexible and fun! The pop-up assembly means they can be set up in seconds and are great for brand exposure at sporting fixtures during breaks in play. They fold up small into carry bags, making them easy to store and transport.

HEIGHT	WIDTH	PRINTING
170 cm	90 cm	Fabric
200 cm	90 cm	Fabric
250 cm	110 cm	Fabric



**Türk Telekom**

**Türk Telekom**

**5G**

**HIZDAN ÖTESİ**

# SIGNBOARD APPLICATIONS

## Lightbox

Textile printing is done and applied on fabric. LED light is placed inside the aluminum case. As the fabric is stretched without any problems, the visuals are seen more clearly with quality printing. Colors also appear more vividly.



## BANNERS

As one of the most economical type of large format signage, They banners are a popular and e-ective advertising solution to promote your business or get your message noticed. They are made from high quality, full-colour printed Vinyl or Fabric (%100 polyester textile) making them suitable for outdoor or indoor use. Easy to transport and install,

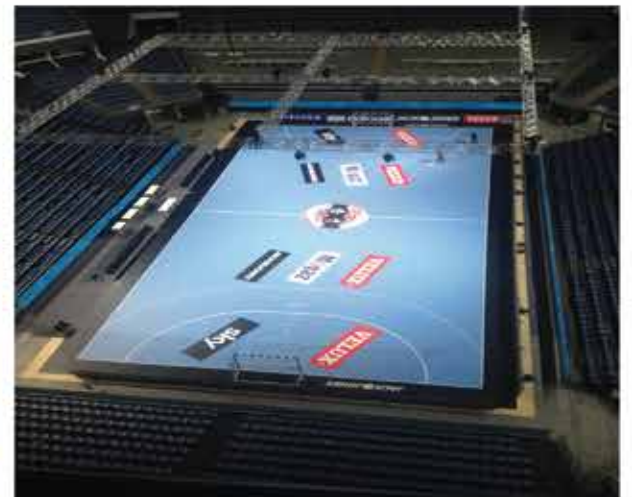




# DIGITAL PRINTING

## Floor Graphics

Floor Graphic is especially designed for promotional applications on outdoor floors. It offers new perspectives on communication with a strong visual impact. Are you looking to boost your campaign in car parks or in the Street or basketball hall Floor graphic attracts attention and adds an element of surprise.



## Foil Printing

Foil Printing should be kept for a few hours after printing. Foil printing adheres easily to cleaned floors. It can be used in many areas, as in-house applications, store glasses exhibition stands.



# PROMOTION

The most basic and effective way of introducing a company, product or person is undoubtedly to inform the customer.

The promotion is not limited to communicating product information to customers.

Sales representatives and marketers use promotional methods to communicate with other people outside their target markets.



### Textil Promotion

As a Kılavuz Visual Solutions We have a wide range of high quality products especially in textile promotion items.



## TEXTILE PROMOTION

### T-Shirt



### Sweat-shirt





## TEXTILE PROMOTION

## Cap





## TEXTILE PROMOTION

## Scarf





## TEXTILE PROMOTION

### Table Cover



# ORGANIZATION

Our company also assume organizations related to the giant flags produced. We also have been making the giant jerseys organization for many years. We have done a giant flag organization in many national and international competitions played in Turkey (Euro 2020 Qualification Games, Turkish Super League and national games).



### Sports Events Big Opening Ceremonies

It is important that these flags are produced studiously and exhibited in a good organization.



## ORGANIZATION







## REFERENCES



## REFERENCES



**Factory - Head Office:**  
İstanbul: Kilavuz İş Merkezi  
Cihan Sokak No.9  
Seyrantepe Kağıthane / İstanbul  
Phone: +90 212 324 75 75

**Azerbaijan Office:**  
Bakı Ş. Nasimi R. Mikayıl Rafili 27  
Index 1010  
Phone: (+994 12) 449 96 23

**Denmark Office:**  
Sirgravesvej 72, 1.th - 2770 Kastrup  
Copenhagen / Denmark  
Phone: +45 23232435

[info@kilavuzgorsel.com.tr](mailto:info@kilavuzgorsel.com.tr)  
[www.kilavuzgorsel.com.tr](http://www.kilavuzgorsel.com.tr)

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