

Shore Auto Rubber Exports Pvt. Ltd. Supplying OEMs Worldwide



IATF16949, ISO9001, ISO14001, OHSAS18001, REACH, ROHS, STAR-EXPORT HOUSE



A brief background of Keswani Group

- → Auto Steel & Rubber Industries (ASRI) Pvt. Ltd. was founded in 1966, by Mr. D.T. Keswani
- → Mr. D.T. Keswani was Founder of All India Rubber Industries Association Pune Chapter and the main force behind Auto Cluster (Indian Government) laboratory getting a full fledged Rubber testing facility
- → ASRI was the first Rubber Factory in Pune to be ISO 9000 certified in 1995-96
- → A Premier Rubber Company, catering to various OEMs, in and around Pune, Bangalore and Ahmadabad, ASRI was the 1st company in India to develop NBC Hand gloves, on injection molding





Shore Auto Rubber Exports Pvt. Ltd.

- → Incorporated in 2003 (Hose production prior to 2003 was at M/s. Crestron Impex)
- Manufacturers of Rubber Hoses since 1990, & Reinforced Silicone Hoses since 1994
- → Dedicated factory for silicone hoses (EOU unit), and for organic rubber hoses (DTA unit)
- → 99% of the turnover in the silicone hose unit is "Exports"
- → Special exemption from the Indian Government being an Export Oriented Unit (100% E.O.U): Duty free imports of Raw Materials and Capital Goods (Including tax exemptions for domestic purchases)
- Largest exporter from India for Automotive Reinforced Silicone Hoses
- → Only company in India to use only British-made fabrics, for SAE J20 Class A Silicone Hoses
- → Silicone hose unit: 30,500 square feet
- → Black hose unit: 20,500 square feet





Our Vision

- → To maintain a strong human resource base, with continuous training, to manufacture products suitable for fuel efficiency, environment-friendly automotive and industrial equipment applications (OHSAS18001)
- → To develop new types of hoses and enter new market segments to maintain leadership in the hose industry
- → Not to degrade the environment in our endeavours (REACH and ISO14001 certified)
- → To continually invest into capacity, as well as testing facilities







Awards / Accolades

- Winner of AIRIA Top Export Award 2017-18
- Winner of AIRIA Export Merit Award 2016-17
- Winner of AIRIA Special Exports Award (Hoses) 2015-16
- Rated Amongst the top 100 SMEs of India (India SME Forum 18/04/2013)
- Exports Growth Award from AIRIA 2014-15
- Exports Runner-up Award from AIRIA 2013-14
- Exports Merit Award from AIRIA in 2012-13
- Certificate of Merit Award for Exports, from CAPEXIL:2010-11

















Shore Infrastructure

- → Modern Silicone Hose Unit (shop floor) of approximately 2400 square meters, with an office area of 185 square meters
- → Only silicone hose factory in India to have air-conditioned mixing, calendaring and fabric-cutting facilities
- → Fully fledged traceability system (Raw material to Finished goods)
- → Exclusive use of American/German Silicone and German peroxides no Indian/Chinese Brand







Unmatched Quality

- Raw material
 - → All Raw Materials purchased only from approved suppliers
 - Test certificates obtained for all purchased materials
 - → All Raw Materials are tested, before being used, based on their Quality Policy

We have dual sources for all Raw Materials:

Shin-Etsu (Japan) and Momentive (India) for Fluorosilicone John Heathcoat (UK) and Baltex (UK) for Polyester & Aramid Fabrics Momentive (U.S.A) and Wacker (Germany) for Silicone Rubber

- Tools
 - Incoming inspection on all tools for both dimensions and surface finish.
 - → All 3-D tools made on CNC





Unmatched Quality

Testing

The hoses are tested for:

- → Burst Pressure
- → Vacuum Pressure
- → Adhesion

*Note:

These tests are carried out as per sampling plan.

Furthermore, we also have an online SPC programme in our Hose-Building processes.





Unmatched Quality

- **Final Inspection**
 - Final inspection is carried out in the following sequence
 - → Visual inspection: to check surface defects & thickness variations. Visual inspection is for every hose i.e. 100 % of production
 - Dimensional Inspection: conducted in line with a sampling plan to see that all parts sent to the customer are within tolerances
 - → Printing: to comply with customers' requirements











Unmatched Quality

- Measuring Instruments
 - → All measuring instruments are calibrated at predetermined intervals to consistently control dimensions
 - → All records of calibration are maintained as per ISO/TS16949:2002 standard











Key Manufacturing Equipment

Description	Manufacturer	Installed Date
Cold-feed extruder for extrusion + co-extrusion (4" head)	Bharaj Machineries (Vasai – Thane)	July 2012
3 Roll Calender (14x42)	Slach (New Delhi)	November 2006
2 Roll Mixing mill (14x36)	GG Engg (Mumbai)	January 2010
Knitting Machine	Penguin (Coimbatore)	March 2004
Braiding Machine	Braid Solutions (New Delhi)	September 2007







Key Testing Equipment

Description	Function	Manufacturer	Installation Date
Dynamic test- rig (0 to 3 bars)	Pulsating pressure tests of hoses while maintaining temperatures upto 220 deg. C inside/outside	Bhamare Industries (Pune)	May 2012
UTM	Tensile strength/Elongation/M odulus, etc	MCS (Ichalkaranji)	January 2011
Burst/Vaccum pressure rig	Burst and Vaccum pressure	Bhamare Industries (Pune)	March 2007
Rheometer	Peak curing time/temperature	Future Foundation	July 2008







2015 Investments

- 48" Calendar Machine to be installed by January 2015 (completed)
- Internal Mixer to be installed by January 2015 (completed)
- Dimensional Control Machine with Control Panel (for 4-roll Calender) for Thickness and Concentricity to be installed by January 2015 (completed)
- Computerized 8.5m high storage system for Tool-storage (completed)

2016 Investments

- 600kg Boiler and two 6meter long Autoclaves for Organic Rubber Hoses (completed)
- Various other Automation confidential Automation projects (completed)
- Cellular Ovens for EOU unit: 4 pieces (completed)
- Sewage Treatment Plant (completed)





Our Products







Silicone - Polyester Hoses

Unless otherwise stated, our standard Reinforced silicone rubber hoses have 3 plies of Polyester reinforcement – this applies to all hoses up to an Internal Diameter of 60mm. For larger diameter hoses we use 4 plies of the same reinforcement to provide better pressure resistance. Our reinforced silicone hoses undergo extensive physical, chemical, and dynamic testing to perfectly match industry needs.

- → Ideal for service in radiator, heater and coolant transfer
- → Temperature range: -70° F to +350° F (-56° C to +177° C)
- Good resistance to weather and ozone and resists deterioration from coolant and heat transfer











Silicone - Polyester Hoses

- Exceeds SAEJ20 Class A specification
- → Available with the option of Fluorosilicone lining for added oil/ acids/ fuel resistance, or FKM/ Viton® lining for diesel combustion by-products/ exhaust gas recycle
 - * Also available in different RAL Colours





Turbocharger/CAC Hoses and Air-Intake Hoses

- Flexible Connections between engine-mounted charge-air-cooler system parts.
- Also used to deliver pressurized intake air to the charge air intercooler and intake manifold
- Temperature range: -70° F to +500° F (-56° C to +252° C)
- Exceeds SAEJ20 Class A specification
- Aluminum/Glass-fibre heat shields can be provided to protect the hose surface if it is located very close to the heat source
- Available with the option of Fluorosilicone lining for added oil/acids/fuel resistance, or FKM/Viton (R) lining for diesel combustion by-products/exhaust gas recycle
- Convoluted (Bellow-type) shapes allow for easy installation and functioning, even if there are slight misalignments





CAC

- → Cold side Hose: Normally Blue colour with several layers of Polyester reinforcement (with or without FVMQ or FKM inner liners)
- → Hot side Hose: Normally Red colour with several layers Meta-aramid reinforcement (with or without FVMQ or FKM inner liners)



Note: Sometimes, the Cold side Hose can also be Black Neoprene or EPDM, with multiple layers of Polyester reinforcement





Hoses for Organic Acid based Coolants

- → Ideal for resistance to extremely corrosive organic acid based coolants, for example anti-freeze coolants (coolants containing Sebacate or, 2-ethylhexanoic acid)
- → Exceeds SAEJ20 Class A specification
- → Available with the option of Fluorosilicone lining for added oil/acids/fuel resistance, or FKM/Viton (R) lining for diesel combustion by-products/exhaust gas recycle



^{*} Also available in different RAL Colours





EPDM Rubber Hoses

- → We manufacture EPDM Rubber hoses in a range of shapes and sizes as per DIN73411 and SAEJ20 Class D
- → Typical use is in radiators
- → Available in reinforced as well as non-reinforced options
- Reinforcement options Nylon, Polyester, Aramid and Kevlar
- → Also available in peroxide-cured EPDM







Other Organic Rubber Hoses (for Lower Temperature applications)

- → For Air/ Water/ Fuel transfer, we manufacture a range of hoses in SBR, PVC/NBR, Hypalon®, Viton®, Neoprene® (CR), Vamac ® (AEM) and NBR
- → The reinforcement fabrics used are usually Polyester and Nylon, and sometimes Kevlar ® / Aramid is used for higher temperatures or as per the customer's requirements
- → The inner tube and outer cover materials may vary, for example, inner nitrile/outer neoprene (available in reinforced, as well as non-reinforced options)
- → We can also develop non-reinforced extruded tubes in different shapes, if the service pressure requirements are very low







Rubber Moulded Parts

- → We manufacture a range of custom-moulded parts in SBR, EPDM, PVC/ NBR, Silicone, Fuoroslicone, Fluorocarbon, Hypalon®, Neoprene®, Vamac®, NBR and **HNBR**
- → Typical parts O-rings, Grommets, Gaskets, Seals, Vibration Dampeners, Antivibration mountings
- Transfer, Injection and Compression moulding presses available
- → Fully integrated factory with in-house laboratory and testing; for manufacture of mouldings weighing from 0.5 grams to 5 kgs
- Biggest moulding press: 1.2 meter x 0.6 meter















Tuning / Performance Hoses

- → We manufacture a range of Car & Bike kits for direct replacement
- If provided with the original sample, we can replace original EPDM rubber Hoses with Silicone Rubber Hoses
- → Single piece design with several "spouts" can be designed so that a multi-piece connection can be converted into a single piece, thereby reducing the likelihood of leakages and reduce the cost of clamps



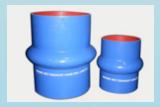


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Marine Hoses

- → Marine "Wet Exhaust" Hoses as per SAEJ2006-R3 specification
- Available in straight as well as convoluted (single/ double hump) design
- Usually Polyester reinforced but can also be supplied with meta-aramid reinforcement if service temperatures are consistently above 200° C
- → Can also be supplied in EPDM rubber upon request







New Developments

Silicone hose with heat shield This shield reflects the excessive heat thereby protecting the silicone layer



New silicone ink marking for meta-aramid reinforced hoses Permanent black marking can be made on the hose as per your requirement.







New Developments

➤ Hoses made from FDA Flame Retardant Silicone Rubber for Railway applications (excellent low smoke emission / smoke toxicity)

Limiting Oxygen Index: 43%

Standard	Rating
IEC 60695-11-10	V0
EN 45 545 Part 2	R1 HL2
	R6 HL2
NF 16 101 Class I2	FO
BS 6853	Category A1







Geographical Reach / Clients

- Distributors/ Stockists located in Finland, Hungary, Israel, Poland, and South Africa
- Client List:

OEM: GE Energy (UK, USA, Germany, Brazil, China and India)

Isuzu (Turkey)

Mahindra Gujrat Tractors, Bombardier, TATA Motors, Greaves (India)

Tier-2:

Caterpillar (UK)

VDL Buses (Belgium)

Cummins (USA)

Faurecia (USA)

GM (USA)

Alexander-Dennis (UK)





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Thank You

