



LOUVRETTE

DESIGN X PACKAGING



C O S M E T I C A L L Y Y O U R S [™]

Let us inspire you...

J A Z Z



General
10.000 MOQ
62 54 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA PET Materials outer part
PP Material inner part
Soft touch lacquer Finishing

Cap
SAN SMMA PET Materials outer part
PP Material thread
Soft touch lacquer x Black Swarovski stones Finishing



General
10.000 MOQ
48 Diameter (mm)

Jar
15 Capacity (ml) without insert
22 Brimful (ml) without insert
15 Capacity (ml) with insert
18 Brimful (ml) with insert

SAN SMMA PET Materials outer part
PP Material inner part

Cap
PP Material



General
25.000 MOQ
34 Diameter (mm)

Jar
5 Capacity (ml)
8 Brimful (ml)
SAN PET Materials

Cap
SAN PET Materials
360° hot foil stamping black (ring) Finishing



			General
	25.000		MOQ
	49		Diameter (mm)
			Bottle
	150 200 250		Capacity (ml)
	PET rPET		Material 200 ml
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY			Materials 150 200 250 ml
			Flip-Top
		PP	Material
360° hot foil stamping black (ring)			Finishing
			2 piece Cap
	SAN SMMA		Materials outer part
	PP		Material inner part
360° hot foil stamping black (ring)			Finishing
			Click on cap
	SAN SMMA PET		Materials
360° hot foil stamping black (ring)			Finishing



		General
	10.000	MOQ
	39	Diameter (mm)
		Base
	15 30 50	Capacity (ml)
	21,5 36 57	Brimful (ml)
	SAN SMMA PET	Materials outer part
	PP	Material inner part
	Soft touch lacquer	Finishing
		Cap
	SAN SMMA PET	Material
	Soft touch lacquer	Finishing
		Adapter
	PP	Material



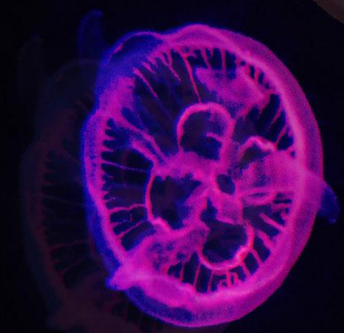
General
10.000 MOQ
70 Diameter (mm)

Base
50 Capacity (ml)
57 Brimful (ml)
SAN SMMA Materials outer part
PP | EVOH SURLYN PCTG PP Materials inner part
Porcelain look + hot foil stamping + metallisation rosé gold Finishing

Cap
SAN SMMA Materials

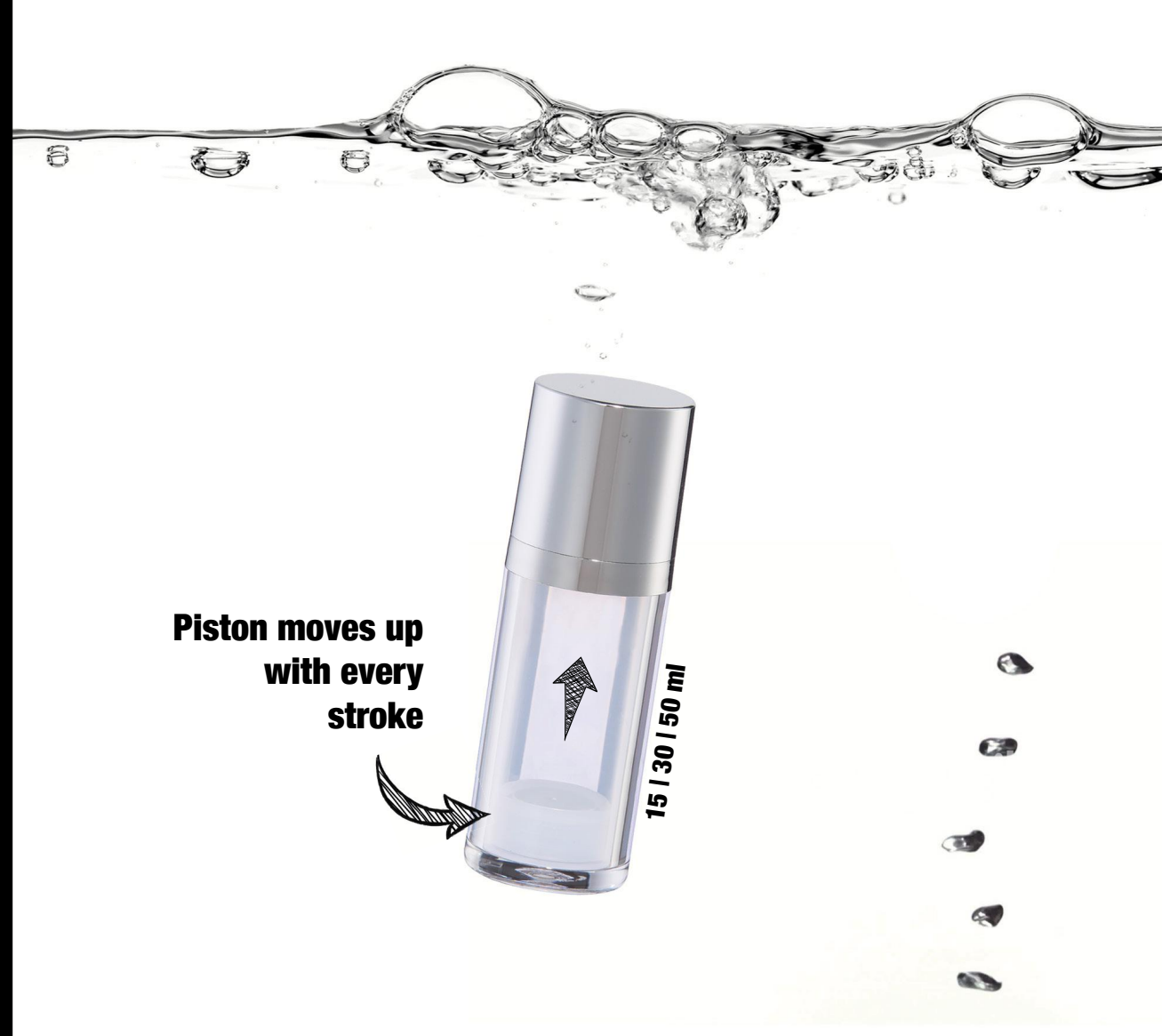


A I R L E S S S Y S T E M S



PISTON AIRLESS SYSTEM

- 100% plastic – no metal parts
- 100% in-Line function testing of all dispensers ensures reliability
- Precise and repeatable dosage
- Medium to high viscosity pump
- Evacuates up to 97% of product contained
- Dispenses in any position (360°)
- Reliable dual Valve system
- Helps protect product, helps extend shelf life

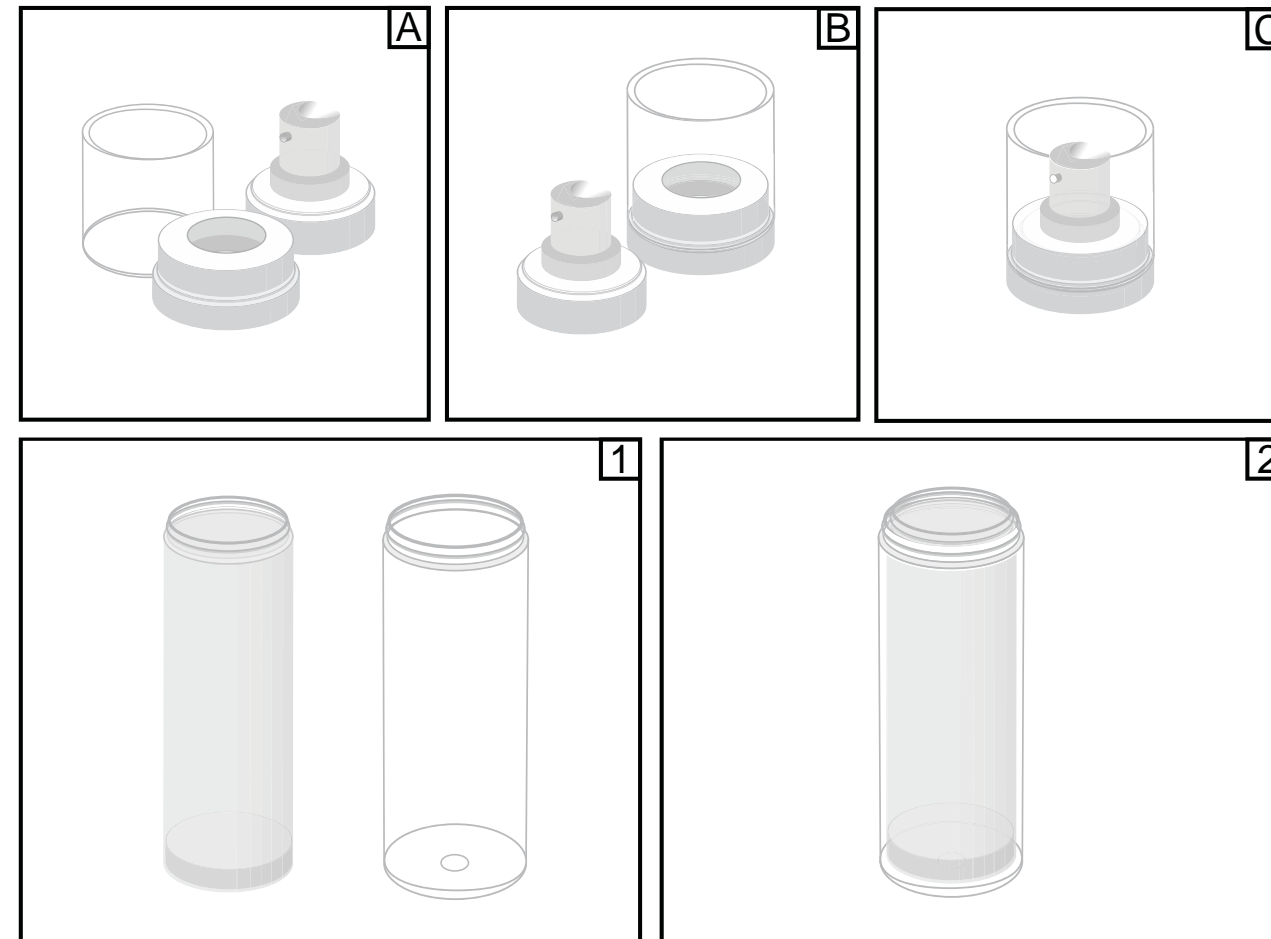
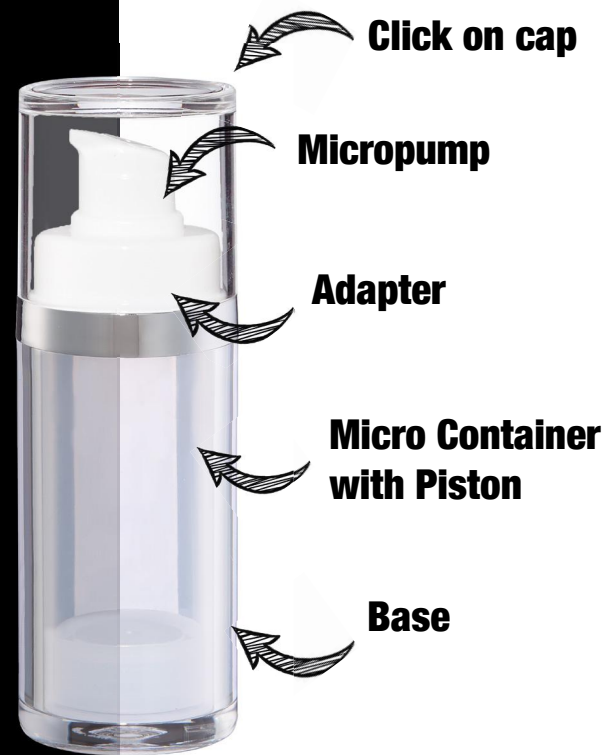


**Piston moves up
with every
stroke**

15 | 30 | 50 ml

Assembling options

- A1
- A2
- B1
- B2
- C1
- C2



BAG IN BOTTLE AIRLESS DISPENSER

100% plastic – no metal parts

100% in-Line function testing of all dispensers ensures reliability

Precise and repeatable dosage

Medium to high viscosity pump

Evacuates up to 95% of product contained

Dispenses in any position (360°)

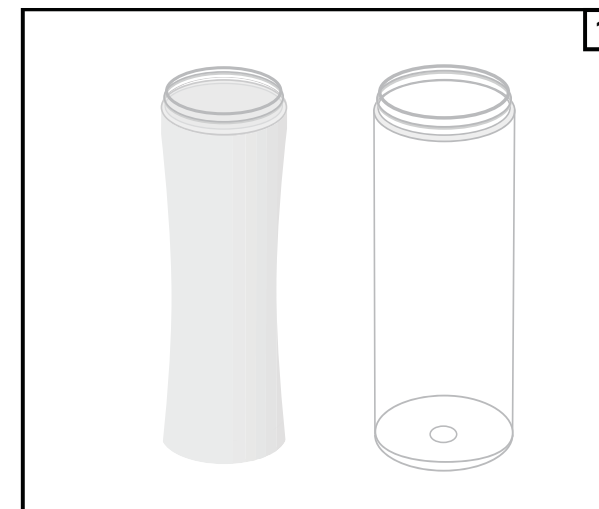
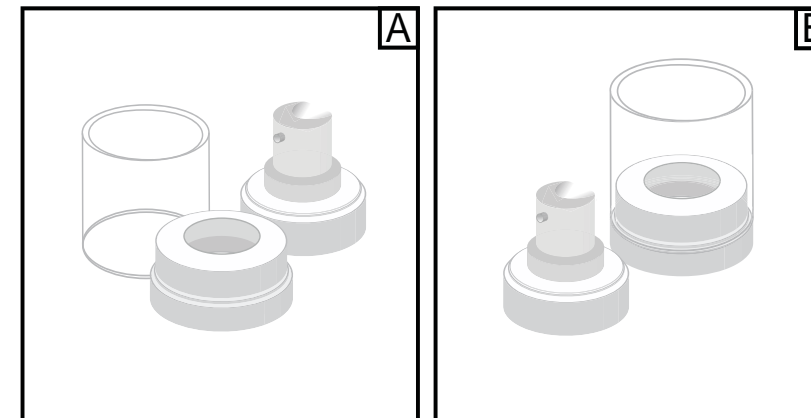
Reliable dual Valve system

Helps protect product, helps extend shelf life



Assembling options

A1
B1



THE MAXIMUM OF INNOVATION

Louvette, Gaplast x Aptar, three renowned cosmetic packaging specialists have bundled their expertise creating an innovative airless system:

Absolutely safe packaging for your formulations, perfectly designed down to the very last detail

Classic, versatile design – ideally suitable to any product range

Highly efficient filling (top fill) – easy fast and safe

THE MAXIMUM FOR YOUR PRODUCT

Maximum product protection – 3 barrier layers individually suited to your formulation

Maximum variety of decoration and finishing options – real eye-catcher at POS

Maximum range of applications – suits numerous viscosities and formulations

Maximum restitution rate – up to 97%

Maximum functionality – upside down usage

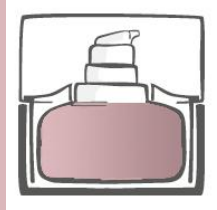
100% MADE IN GERMANY



Maximum within, as well – with Bag-In-Bottle = Airless Motion® Technology:

The solid outer bottle features a flexible inner bag and an external pump preventing air entering within.

1



Maximum simplicity:

The consumer uses it intuitively – presses the pump. Result = Volume - Air compensation – due to two small holes at the bottom of the bottle.

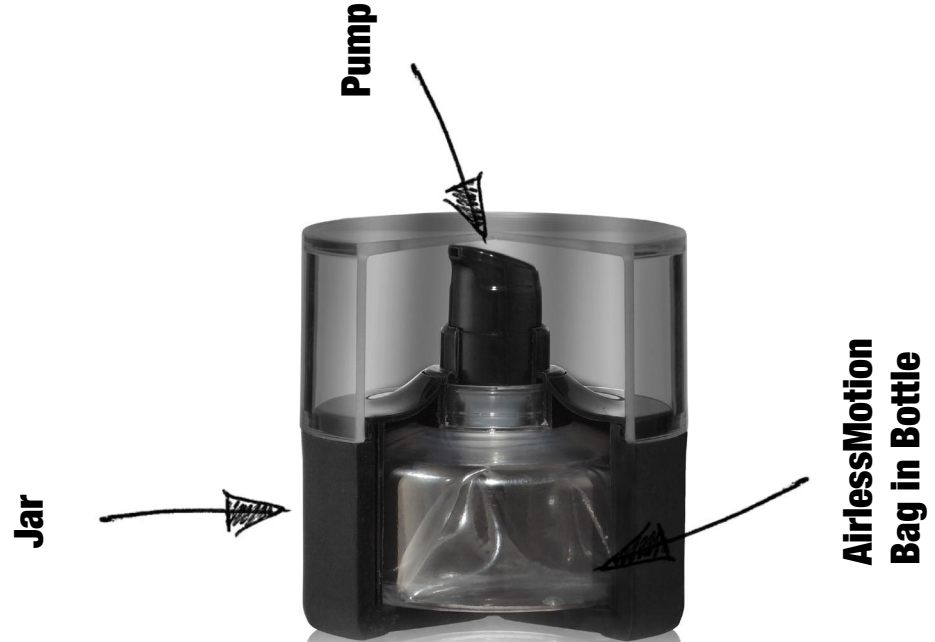
2



Maximum efficiency:

The inner bag is fixed at the top and bottom. This ensures controlled collapsing from outside in every time you actuate.

3



R E G U L A



Jar 200
200 Capacity (ml) without insert
234 Brimful (ml) without insert
PP PET Materials

Jar 30
30 Capacity (ml) without insert
34 Brimful (ml) without insert
SAN SMMA PET Materials

General
10.000 MOQ
81 67 54 48 Diameter (mm)

Jar 100
100 Capacity (ml) without insert
122 Brimful (ml) without insert
50 Capacity (ml) with insert
54 Brimful (ml) with insert
PP PET Materials

Jar 50
50 Capacity (ml) without insert
54 Brimful (ml) without insert
SAN PP PET Materials

Cap
PP Material
Porcelain look Finishing



2 0 0

1 0 0

5 0

3 0



- General**
- 10.000** MOQ
- 73** Diameter (mm)
- Jar**
- 50** Capacity (ml)
- 56** Brimful (ml)
- SAN SMMA** Materials outer part
- PP** Material inner part
- Inner lacquer** Finishing white jar
- Cap**
- SAN SMMA PET** Materials outer part
- PP** Material inner part
- UV metallised gun metal** Finishing gun metal cap
- Matt lacquer** Finishing white cap



General
10.000 MOQ
69 Diameter (mm)

Jar
50 Capacity (ml)
54 Brimful (ml)
SAN SMMA Materials outer part
PP Material inner part
Soft touch lacquer Finishing

Cap
SAN SMMA PET Materials outer part
PP Material inner part
Metallic lacquer rosé + 360° hot foil stamping copper (ring) Finishing



General
10.000 MOQ
62 54 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)
Soft touch lacquer Finishing wood jar

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA Materials outer part
PP Material inner part

Cap
SAN SMMA PET WOOD Materials outer part
PP Material inner part

Genuine wood sheathing Finishing wood cap
Full surface hot foil stamping rosé gold brushed Finishing rosé cap



General
10.000 MOQ
54 48 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA PET Materials outer part
PP Material inner part

Cap
PP Material
Metallic lacquer gold Finishing





General
10.000 MOQ
48 Diameter (mm)

Jar
15 Capacity (ml) without insert
22 Brimful (ml) without insert
15 Capacity (ml) with insert
18 Brimful (ml) with insert

SAN SMMA PET Materials outer part
PP Material inner part

Cap
PP Material



	General
25.000	MOQ
34	Diameter (mm)
	Jar
5	Capacity (ml)
8	Brimful (ml)
SAN PET	Materials
Soft touch laquer	Finishing
	Distributor
PP	Material
	Cap
SAN PET	Materials
Metallic lacquer gold	Finishing



Distributor
(Optionally)

PATENTED

General
10.000 MOQ
70 Diameter (mm)

Base
50 Capacity (ml)
57 Brimful (ml)

SAN SMMA Materials outer part
PP | EVOH SURLYN PCTG PP Materials inner part

Porcelain look + hot foil stamping + metallisation rosé gold Finishing

Cap
SAN SMMA Materials



General
10.000 MOQ
39 Diameter (mm)

Base
15 30 50 Capacity (ml)
21,5 36 57 Brimful (ml)
SAN SMMA PET Materials outer part
PP | EVOH Surlyn PCTG PP Materials inner part

Cap
SAN SMMA PET Materials
Soft touch lacquer Finishing

Adapter
PP Material
360° hot foil stamping gun metal (ring) Finishing



			General
	25.000		MOQ
	49		Diameter (mm)
			Bottle
	150 200 250		Capacity (ml)
	PET rPET		Material 200 ml
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY			Materials 150 200 250 ml
			1 piece Cap
		PP	Material
360° hot foil stamping copper (ring)			Finishing
			2 piece Cap
	SAN SMMA		Materials outer part
	PP		Material inner part
360° hot foil stamping copper (ring)			Finishing
			Click on cap
	SAN SMMA PET		Materials
360° hot foil stamping copper (ring)			Finishing



N E O



General
10.000 MOQ
69 62 54 Diameter (mm)

Jar
50 30 15 Capacity (ml)
56 33 22 Brimful (ml)
SAN SMMA PET Materials outer part
PP Material inner part

Cap
SAN SMMA PET Materials outer part
PP Material inner part
Metallic gold lacquer Finishing



	General
10.000	MOQ
75	Diameter (mm)
	Base
50	Capacity (ml)
56	Brimful (ml)
SAN SMMA PET	Materials outer part
PP	Material inner part
Matt white inner lacquer	Finishing white dispenser
Porcelain lacquer	Finishing wood dispenser
	Cap
SAN SMMA PET WOOD	Materials outer part
PP	Material inner part
Soft touch lacquer	Finishing white cap
Genuine wood sheathing	Finishing wood cap
	Adapter
PP	Material
360° hot foil stamping copper (ring)	Finishing wood
360° hot foil stamping gold matt (ring)	Finishing white



N U



General
10.000 MOQ
69 62 54 Diameter (mm)

Jar
50 30 15 Capacity (ml)
56 33 22 Brimful (ml)
SAN SMMA PET Materials outer part
PP Material inner part
Metallic inner lacquer Finishing

Cap
SAN SMMA PET Materials outer part
PP Material inner part
Metal look matt metallisation Finishing





**Packaging design
is a question of
subtlety,
proportions,
vibrations
and a supplement
of soul.**



K O N I C O



	General
10.000	MOQ
67-87	Diameter (mm)
	Jar
200	Capacity (ml)
220	Brimful (ml)
PP	Material
	Cap
SAN	Material disc
PP	Material thread



10.000 **General**
MOQ

Jar 50
50-67 Diameter (mm)
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
44-58 Diameter (mm)
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA Materials outer part
PP Material inner part

Cap
SAN Materials disc (Flat disc only for 50ml)
PP Material thread





General
25.000 MOQ
45-50 Diameter (mm)

Jar
15 Capacity (ml)
22 Brimful (ml)
SAN SMMA Materials outer part
PP Material inner part

Cap
PP Material
Pad printing on top Finishing





General
10.000 MOQ
39-41 Diameter (mm)

Base
15 30 50 Capacity (ml)
21,5 36 57 Brimful (ml)
SAN SMMA Materials outer part
PP Material inner part

Cap
SAN SMMA Material

Adapter
PP Material

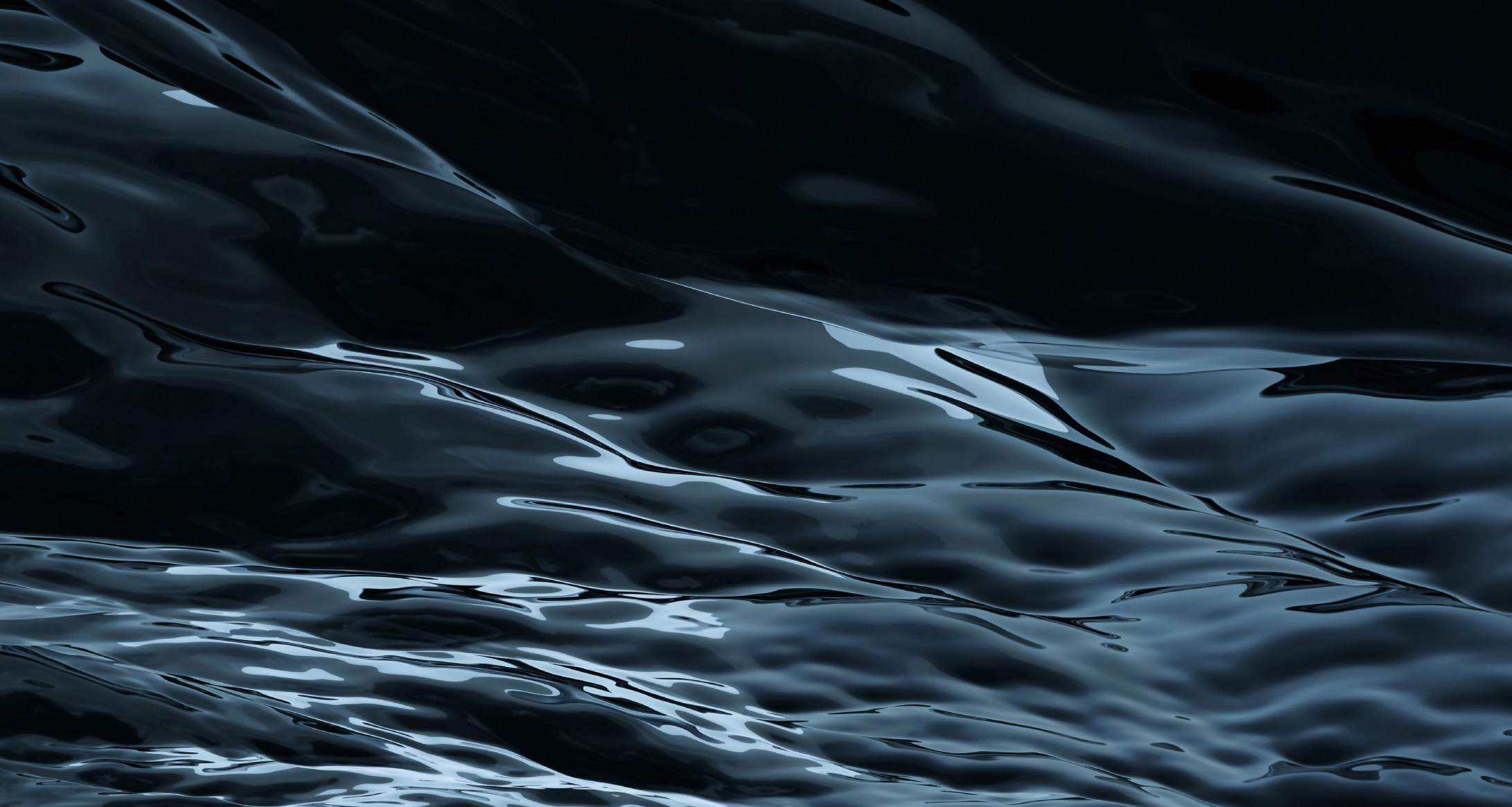


General
25.000 MOQ
49-61 Diameter (mm)

Bottle
150 200 Capacity (ml)
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY Materials

1 piece cap
PP Material
Pad Printing on top Finishing





**Good packaging
protects
your product,
great packaging
protects
your brand.**



S O U L



General
10.000 MOQ
80 67 Diameter (mm)

Jar
200 100 Capacity (ml) without insert
234 122 Brimful (ml) without insert
/ 50 Capacity (ml) with insert
/ 54 Brimful (ml) with insert
PP Material

Cap
PP Material
Full surface hot foil stamping brushed gold Finishing



General
10.000 MOQ
62 54 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA Materials outer part
PP Material inner part
Milky batch + 360° hot foil stamping shiny gold on the insert Finishing

SAN SMMA Materials outer part
PP Material inner part
Full surface hot foil stamping brushed gold + silk screen print Finishing



General
25.000 MOQ
34 Diameter (mm)

Jar
5 Capacity (ml)
8 Brimful (ml)
SAN SMMA PET Materials

Distributor
PP Material

Cap
SAN PET Materials
Stardust effect Finishing



10.000 **General**
39 MOQ
 Diameter (mm)

15 30 50 **Base**
 Capacity (ml)
21,5 36 57 Brimful (ml)
SAN SMMA Materials outer part
PP Material inner part
Milky batch + 360° full surface hot foil stamping shiny gold Finishing

SAN SMMA **Cap**
 Materials
UV metallisation shiny gold Finishing

PP **Adapter**
 Material
360° hot foil stamping shiny gold (ring) Finishing



					General
				25.000	MOQ
				49	Diameter (mm)
					Bottle
			50 150 200 250 400		Capacity (ml)
			PET rPET		Materials 50 150 200 400 ml
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY					Materials 150 200 250 ml
					1 piece Cap
				PP	Material
			360° hot foil stamping brushed gold		Finishing
				SAN SMMA	2 piece Cap
				PP	Materials outer part
			360° hot foil stamping shiny gold (ring)		Material inner part
					Finishing
				SAN SMMA	Click on cap
			360° hot foil stamping shiny gold (ring)		Materials
					Finishing



B L U E S



General
10.000 MOQ
62 54 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

SAN SMMA Materials outer part
PP Material inner part
Milky batch + silk screen print Finishing

Cap
SAN SMMA Materials outer part
PP Material inner part
Metallic lacquer bronze + 360° hot foil stamping gun metal (ring) Finishing



General
10.000 MOQ
39 Diameter (mm)

Base
15 30 50 Capacity (ml)
21,5 36 57 Brimful (ml)
SAN SMMA Materials outer part
PP Material inner part
Milky batch Finishing

Cap
SAN SMMA Material
Metallic lacquer bronze Finishing

Adapter
PP Material
360° hot foil stamping gun metal (ring) Finishing

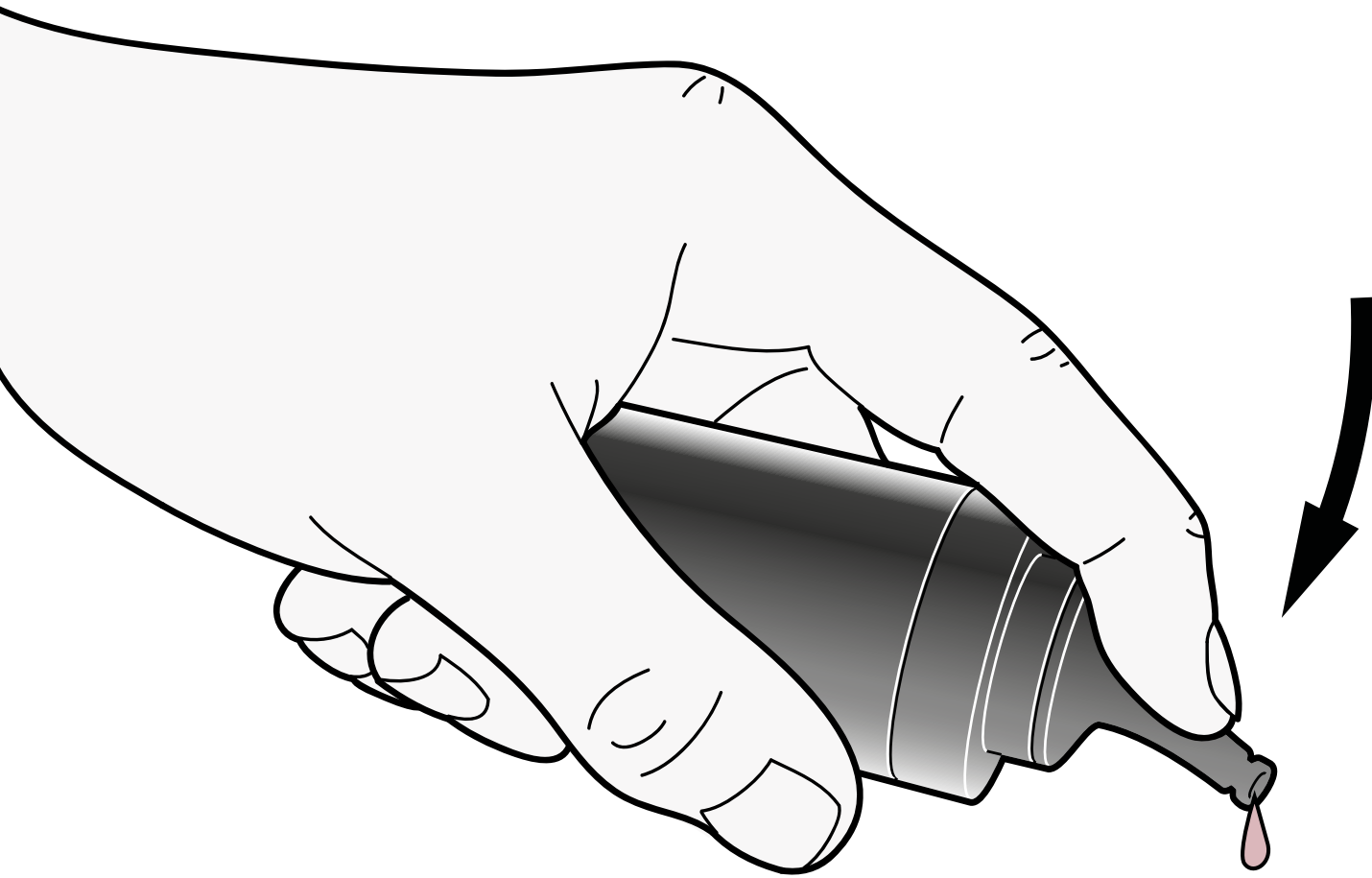


I N N O V A T I O N S



D R O P P E R





BENEFITS

New gesture | One-hand application

Easy to use, no pumping necessary

One-step application on targeted area

No pumping, just after unscrewing the cap, applicator is already in your hand

The whole system is made of polymer
No risk of breakage and injury

SIMPLIFICATION OF FILLING AND LOGISTIC

Cap and applicator are delivered assembled
After filling the cap/applicator just has to be snapped on the base

Less weight for transport
(good for e-commerce business)



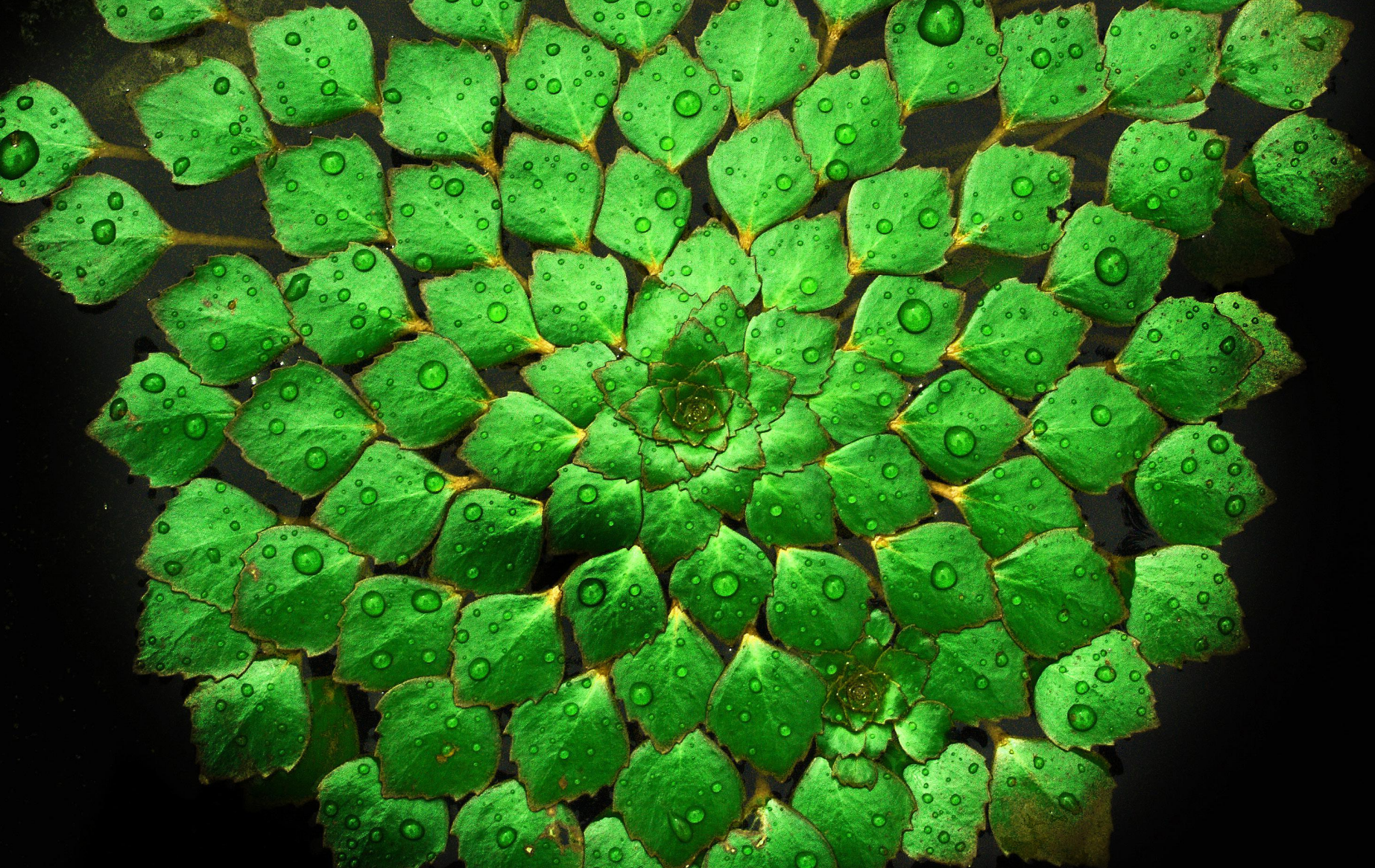
3 D R E L I E F P R I N T



3 D R E L I E F P R I N T

D I G I T A L P R I N T





**REDUCE
REUSE
RECYCLE
REFILL**



Jar 200
200 Capacity (ml) without insert
234 Brimful (ml) without insert
PP PET Materials

Jar 30
30 Capacity (ml) without insert
34 Brimful (ml) without insert
PET Materials

General
10.000 MOQ
81 67 54 48 Diameter (mm)

Jar 100
100 Capacity (ml) without insert
122 Brimful (ml) without insert
50 Capacity (ml) with insert
54 Brimful (ml) with insert
PP PET Materials

Jar 50
50 Capacity (ml) without insert
54 Brimful (ml) without insert
PP PET Materials

Cap
PP Material
Porcelain look Finishing



BENEFITS COMPARED TO A THICK WALLED JAR

Significant cost saving whilst
retaining its premium appearance

Weight reduction up to 50%

Usage of recycled materials possible

Simplification of Logistic:
Jar and lid can be constant,
differentiation through insert
colouration (ring).

and many more...



	General
50.000	MOQ
54	Diameter (mm)
	Jar
50	Capacity (ml)
55	Brimful (ml)
SAN SMMA PET	Materials outer part
PP	Material inner part
Soft touch laquer	Finishing
	Cap
PP	Material
Soft touch laquer	Finishing



E C O R E G U L A L I G H T



E C O R E G U L A L I G H T

			General
	25.000		MOQ
	49		Diameter (mm)
			Bottle
	150 200 250		Capacity (ml)
	PET rPET		Material 200 ml
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY			Materials 150 200 250 ml
			1 piece Cap
		PP	Material
360° hot foil stamping copper (ring)			Finishing



General
50.000 MOQ

Jar 50
50-67 Diameter (mm)
50 Capacity (ml)
55 Brimful (ml)

PET Materials outer part
PP Material inner part
Matt inmould available | shiny possible Outer surface

Cap
PP Material



General
10.000 MOQ

Jar 50
50-67 Diameter (mm)
50 Capacity (ml)
55 Brimful (ml)
PP Material
Matt inmould Outer surface

Cap
PP Material



General
25.000 MOQ
49-61 Diameter (mm)

Bottle
150 200 Capacity (ml)
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY Materials

1 piece cap
PP Material
Pad Printing on top Finishing



General

10.000 MOQ
80 67 Diameter (mm)

Jar

200 100 Capacity (ml) without insert
234 122 Brimful (ml) without insert
/ 50 Capacity (ml) with insert
/ 54 Brimful (ml) with insert
PP Material

Cap

PP Material
Full surface hot foil stamping gold brushed Finishing

Full surface hot foil stamping gold brushed



General
25.000 MOQ
49 Diameter (mm)

Bottle
50 150 200 250 400 Capacity (ml)
PET rPET Materials 50 | 150 | 200 | 400 ml
HDPE rHDPE HDPE-ADFLEX HDPE-SHINY Materials 150 | 200 | 250 ml

1 piece Cap
PP Material
360° hot foil stamping gold brushed Finishing



R E F I L L J A R



REFILL AIRLESS



E C O W O O D



General
5.000 MOQ
61 54 Diameter (mm)

Jar 50
30 50 Capacity (ml)
34 54 Brimful (ml)

Jar 30
15 20 30 Capacity (ml)
18 22 34 Brimful (ml)

PP PET Materials inner part
Genuine wood sheathing Finishing

Cap
PP Material
Genuine wood sheathing + 360° hot foil stamping shiny gold (ring) Finishing



General
5.000 MOQ
88 67 Diameter (mm)

Jar
200 100 Capacity (ml) without insert
234 122 Brimful (ml) without insert
/ 50 Capacity (ml) with insert
/ 54 Brimful (ml) with insert
PP Material
Genuine wood sheathing Finishing

Cap
PP Material inner part
Genuine wood sheathing + 360° hot foil stamping shiny gold (ring) Finishing



		General
	5.000	MOQ
	35	Diameter (mm)
		Base
	15 30 50	Capacity (ml)
	21,5 36 57	Brimful (ml)
	PP	Material
Genuine wood sheathing		Finishing
		Cap
	PP	Material inner part
Genuine wood sheathing + 360° hot foil stamping shiny gold (ring)		Finishing



			General
	25.000		MOQ
	49		Diameter (mm)
			Bottle
	150	200	250
			Capacity (ml)
		PET	rPET
			Materials 200 ml
HDPE	rHDPE	HDPE-ADFLEX	HDPE-SHINY
			Materials 150 200 250 ml
			2 piece cap
		PP	Material inner part
Genuine wood sheathing			Finishing
			Pump
		PP	Material
Genuine wood sheathing			Finishing



B O T T L E P U M P S



		General
	25.000	MOQ
	PP	Material
	24/410	GCM
1	3	
P23.1000	P28.0250	Reference
Yes	No	Lockable
1 or 1,4	0,25 or 0,45	Dosage volume (ml)
X	Alu cover	Finishing
2	4	
P28.0250	P26.0190	Reference
No	No	Lockable
0,25 or 0,45	0,19	Dosage volume (ml)
X	X	Finishing
	5	
	P33.1000	Reference
	Yes	Lockable
	1 or 2	Dosage volume (ml)
	X	Finishing

1 2 3 4 5



		General
	25.000	MOQ
	PP	Material
	24/410	GCM
6	8	
P15.0500	P19.0250	Reference
Yes	Yes	Lockable
0,2 or 0,5	0,25 or 0,45	Dosage volume (ml)
Alu cover	X	Finishing
7	9	
P18.0250	P20.1000	Reference
No	Yes	Lockable
0,25 or 0,45	1	Dosage volume (ml)
Satin alu cover	X	Finishing

6 7 8 9



		General
	25.000	MOQ
	PP	Material
	24/410	GCM
10	12	
P06.0280	P10.0100	Reference
Yes	No	Lockable
0,28 or 0,5	0,10 or 0,14	Dosage volume (ml)
Alu cover	X	Finishing
11	13	
P09.0280	P11.0100	Reference
Yes	No	Lockable
0,28 or 0,5	0,10 or 0,14	Dosage volume (ml)
Alu cover	Alu cover	Finishing

1 0 1 1 1 2 1 3



14
P06.0280
Yes
0,28 or 0,5
Genuine wood sheathing

15
P09.0280
Yes
0,28 or 0,5
X

16
P10.0100 Reference
No Lockable
0,10 or 0,14 Dosage volume (ml)
Genuine wood sheathing Finishing

17
P11.0100 Reference
No Lockable
0,10 or 0,14 Dosage volume (ml)
Alu cover Finishing

General
25.000 MOQ
PP Material
24/410 GCM

1 4 1 5 1 6 1 7



A I R L E S S P U M P S



		General
	10.000	MOQ
	PP	Material
1	3	
950.PMP.X1	950.PMP.X3	Reference
No	Yes	Selfsealing
0,3	0,5	Dosage volume (ml)
2	4	
950.PMP.X2	950.PMP.X4	Reference
No	No	Selfsealing
0,3	0,3	Dosage volume (ml)
	5	
	950.PMP.X7	Reference
	No	Selfsealing
	0,3	Dosage volume (ml)





General
10.000 MOQ
PP Material

1
750.PMP.X1 Reference
No Selfsealing
0,5 Dosage volume (ml)

2
750.PMP.X4 Reference
No Selfsealing
0,5 Dosage volume (ml)

1

2



		General
	10.000	MOQ
	PP	Material
1	3	
960.PMP.X1	960.PMP.X4	Reference
No	No	Selfsealing
0,8	0,8	Dosage volume (ml)
2	4	
960.PMP.X3	960.PMP.X7	Reference
Yes	No	Selfsealing
0,8	0,8	Dosage volume (ml)



LOUVRETTE GmbH

design x packaging
Osemundstr. 14-16
58566 Kierspe
Germany

+49.2359.9097.0
louvrette.info@louvrette.de

www.louvrette.de

18.09.20

