

**Datum:** 

11.10.2021

**Unternehmen:** 



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## Location

Geographical location of SUNLIFE ® in Germany -





Founding of the company "C. Hedenkamp GmbH" for the production of supplementary foodstuffs in Leopoldstal/Lippe by husband and wife Klaus and Christa Hedenkamp.

Expansion of production by renting an additional hall in the Sennelager district of Paderborn.

### **Historical Development**

Two expansions of the production and storage facilities to a total area of 2,800 m<sup>2</sup>.



1973

1982

1983

1990

1991

1996

Expansion and, at the same time, transfer of the production facilities to the Sande district of Paderborn New construction of the production and administration buildings in Hövelhof with a total area of 1,200 m<sup>2</sup>.



New construction and expansion, as a result of extending and building over the existing company buildings, resulting in a total area of 4,000 m<sup>2</sup>.



## **Historical Development**

Foundation of"SUNLIFE ® GmbH" in Delbrück / Westphalia Relocation of SUNLIFE ® and enlargement to Hövelhof





Relocation of SUNLIFE ® to Schierbusch 3, Hövelhof

1997

1999

2000

2005

2007

2010

2011

Expansion of the storage and packaging capacity by an additional 800 m² to produce a total area of 4,800 m².



Production and storage area approx. 8,000 m², administration and office area approx. 1,500 m².



New production and administrative facilities of C. Hedenkamp GmbH & Co. KG, Schierbusch 1, 33161 Hövelhof



Expansion of the production and storage facilities by another 4,000 m<sup>2</sup>.



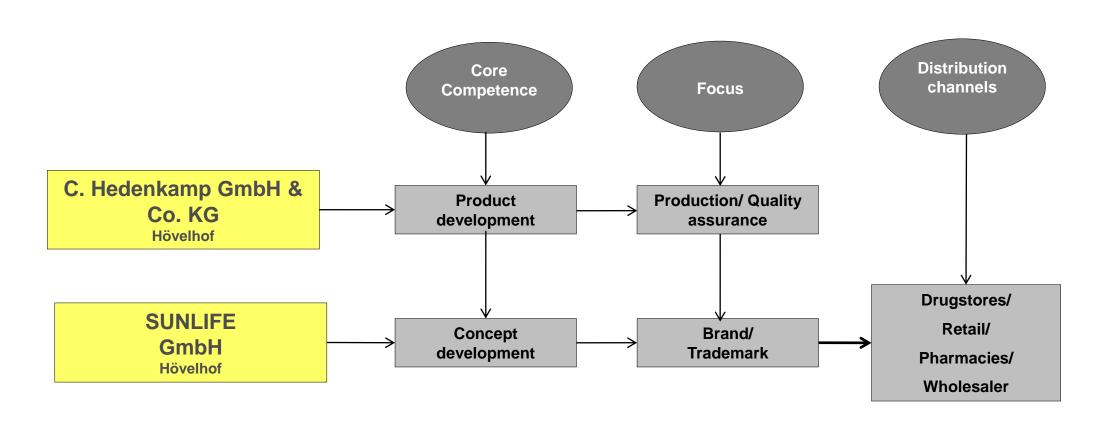
# **Affiliated Companies**



The affiliated companies SUNLIFE ® and C. Hedenkamp based in Hövelhof.



# **Affiliated Companies**





## **Sunlife GmbH** operates internationally

**Sunlife** products are successfully marketed in over 70 countries as SUNLIFE® or Private Label.



Afghanistan, Albania, Angola, Equatorial Guinea, Australia, Belgium, Benin, Bosnia-Herzegovina, Bulgaria, Burkina Faso, China, Denmark, Ivory Coast, France, Gabon, Gambia, Ghana, Greece, Great Britain, Guinea Bissau, Guinea Conakry, India, Iraq, Iran, Israel, Italy, Jordan, Cambodia, Cameroon, Congo, Korea, Croatia, Kosovo, Kuwait, Las Palmas (Canary Islands), Latvia, Lebanon, Libya, Liechtenstein, Luxembourg, Mali, Mauritania, Macedonia, Morocco, Montenegro, Myanmar, Netherlands, Nigeria, Norway, Austria, Pakistan, Palestine, Poland, Romania, Sweden, Switzerland, Senegal, Serbia, Slovakia, Slovenia, Spain, Syria, South Africa, South Korea, Taiwan, Togo, Chad, Czech Republic, Turkey, Hungary, United Arab. Emirates, Yemen, Central African Republic, Cyprus.



## **Production**

#### Our product portfolio covers the following dosage forms:



Solid dosage forms (tablets, soft / hard gelatin capsules, powders)

Semi-solid dosage forms (ointments, creams)

Non-solid dosage forms (liquids)



#### **Production**

#### **Annual Production Capacities currently are:**

- > 100 million tubes of effervescent tablets (10 ET production lines)
- > Approx. 500 million stick packs (8 stick pack production lines)
- ➤ 1 billion tablets (coated, chewable, etc.) (6 tablet production lines)
- Approx. 800 million capsules per year (5 hard gelatin capsule production lines)



## **Our Quality standards**

Our products are of the highest quality and are manufactured according to IFS / GMP / HACCP guidelines and DIN ISO 9001 & DIN ISO 13485. Additionally, we have an organic certification.





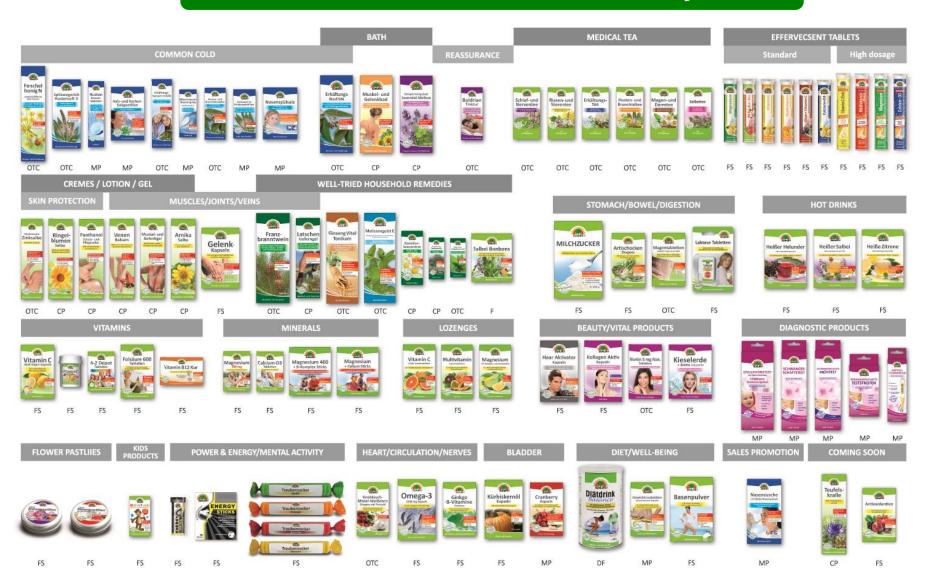








### **SUNLIFE® Assortment Germany**





### **References for Private Label Products**



























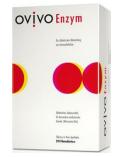


















#### References

### Food Retail







































#### Pharma













## **Selection of Tablet / Capsule Formats**



Tablet, oval, color coating, with breaking line



Tablets, oblong, white coating, with breaking line



Tablet, round, colored coating, without breaking line



Tablet, round, colored coating without breaking line



Special shape: bears, lozenges / chewing tablet



and without breaking line





































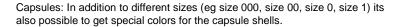


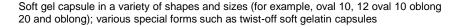
Tablet, round, white coating



















Depot-capsules



# **Packaging Solutions**





### **Our Performance Spectrum - Your Benefit**



#### **Market Research / Product Management**

- Planning, development and preparation of new product concepts
- Market research of current trends
- Evaluation of product composition and dosage for market conformity



#### **Assortment management**

- Creation of retail-specific assortment and product concepts for short-,
  medium-and long-term (equity) Brand Development
- Monitoring of the recipes up to date (demand, competition)
- Extensive brand management



### **Our Performance Spectrum - Your Benefit**



#### **Own Graphics Department: Marketing / Advertising**

- Development of layout and packaging concepts (several design proposals)
- Determination of the packaging texts under the perspective of science and marketing
- Development of promotional materials, advertising texts and brochures



#### **Trademark**

- Entry and registration of trademarks



#### Logistics

Outstanding logistics expertise

Get your deliveries at the right time at the right place



## **Our Strengths**



Fast and flexible implementation of projects and product ideas



**Quick decisions** 



"Acting in the interests of our customers"



Innovation and creativity



Marketing and consulting services



Fast and flexible production lead times



Worldwide supplier and partner network



**Excellent Logistics expertise** 



# Thank you very much for your interest!

Your SUNLIFE® Produktions- und Vertriebsgesellschaft mbH