CREOM FIRENZE

CREOM - CREATIVITY ON MACHINES

CREOM – Creativity on Machines

About us

Our eco-sustainable commitment

The business areas

R&D Department

Why choose CREOM

Us in the world

How a CREOM product is born:
our project template

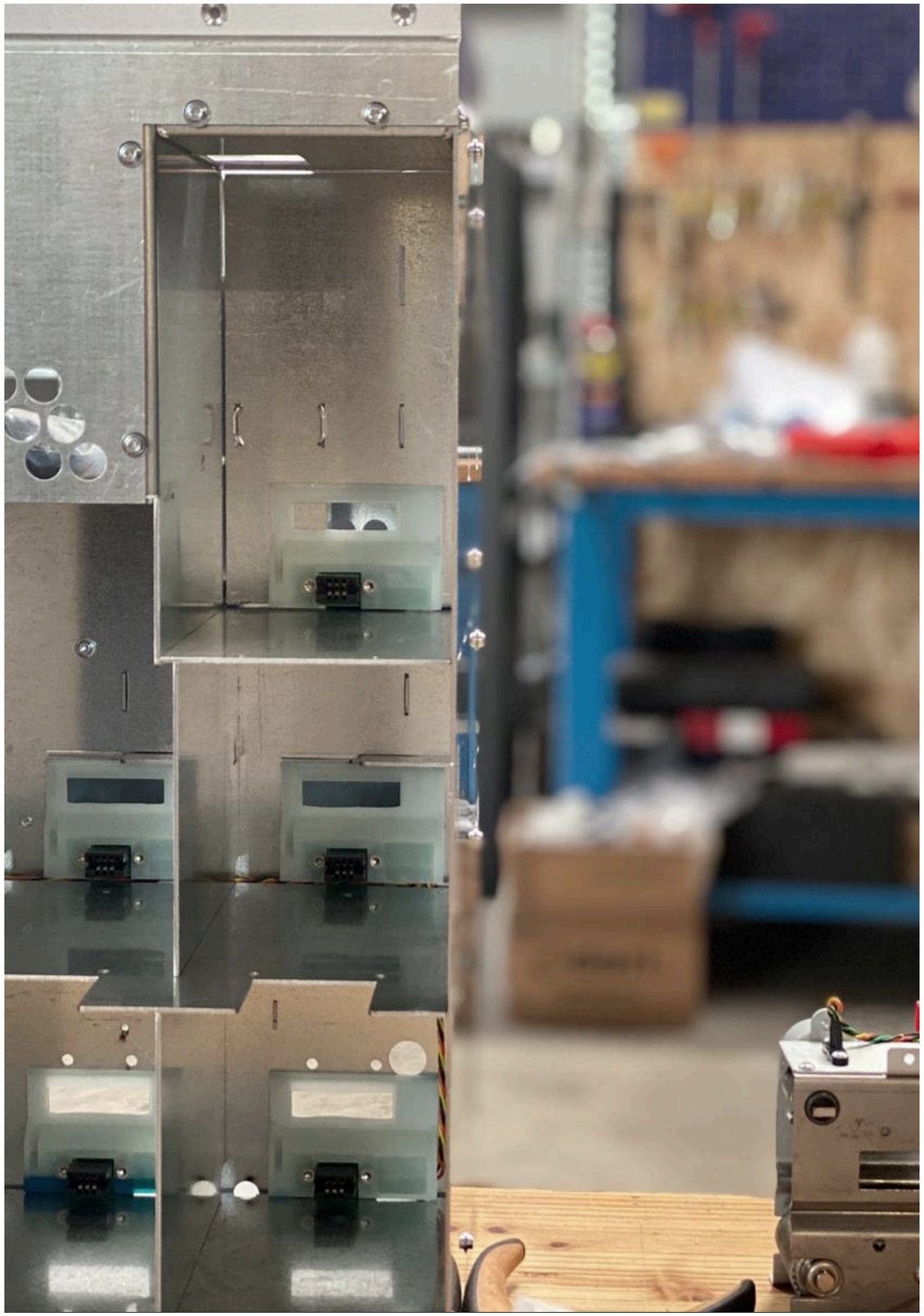
Our products

Our most important heritage:
people

The circular organizational model

Customer care

Our bestsellers worldwide
Quality control



Our history

We were born in 2012 in Scandicci, the industrial district of Florence, a center of excellence for research and advanced artisan training, the perfect place to generate new ideas and solutions. It is right here, in this part of Tuscany, known worldwide for its genius, creativity and technological specialization, that we started our adventure, and where we work every day with passion and professionalism.

Thanks to the experience, competence and high technical specialization of our entire team, in recent years we have grown rapidly, positioning ourselves among the leading companies in the industrial automation sector with a focus on payment and cash management systems.

We initially established ourselves in the gaming sector by acquiring important customers.
But our pioneering spirit and creative nature naturally pushed us to take new paths and open new businesses.
So we expanded our specialization by creating new automated mechanical solutions and OEM products for retail.

Today we aim to consolidate our presence in the market of automatic tills for retail and large-scale distribution, of technologies for the cash management for armored transport service and for automatic payments in the public transport and vending machine sectors.

We are a small Tuscanian manufacturing reality but what distinguishes us from the others is the value of the people combined with our strong creative inspiration capable of generating innovation by making art and science, creativity and technology dialogue, with a look that is always beyond, open to the world.



Leading a company like CREOM, which in a few years has managed to establish itself in the cash management market by gaining the admiration and respect of competitors and the trust of customers, is a great responsibility.



– Bruno Francesco Tallarico –

CEO

Today Creom is projected towards the future with a new industrial project that includes investments in research and development and the opening of new foreign markets, with an increasing focus on sustainability and reducing the environmental impact.

ABOUT US

Bruno

CEO



Ranieri

R&D manager software electronic div.



Maria Luisa

padministration



Matilde

R&D software electronic div.



Mirko

produzione



Marco

production





Secondo

purchasing department



Andrea

production manager



Massimo

Co-founder and associate



Lorenzo

R&D manager mechanical div.



Francesca

Marketing & Distribution



Gabriele

Mechanical division

- ✓ We use 100% green energy
- ✓ We use only digital documents
- ✓ Choice of metal as a raw material
- ✓ Choice of biodegradable packaging

OUR ECO-SUSTAINABLE COMMITMENT

We believe in a sustainable future and for this reason we invest in the development of increasingly environmentally friendly materials and procedures. For our machines, we prioritize recyclable and wear-resistant metal structures.
We have introduced systems for separate collection and waste disposal, we use clean energy through "green" certified suppliers and we have started the digitization of all documents to reduce the use of paper.
We have activated a process of replacing traditional packaging materials with biodegradable materials, of selecting recycled metals and composite materials to replace iron, to create even lighter products and therefore reduce the consumption of Co2 in transport and delivery to our customers.
Furthermore, in the prototyping R&D process we are investing in new tools that allow us to minimize the generation of waste materials.



THE METAL STRUCTURE OF OUR MACHINES: ELEGANT AND GREEN

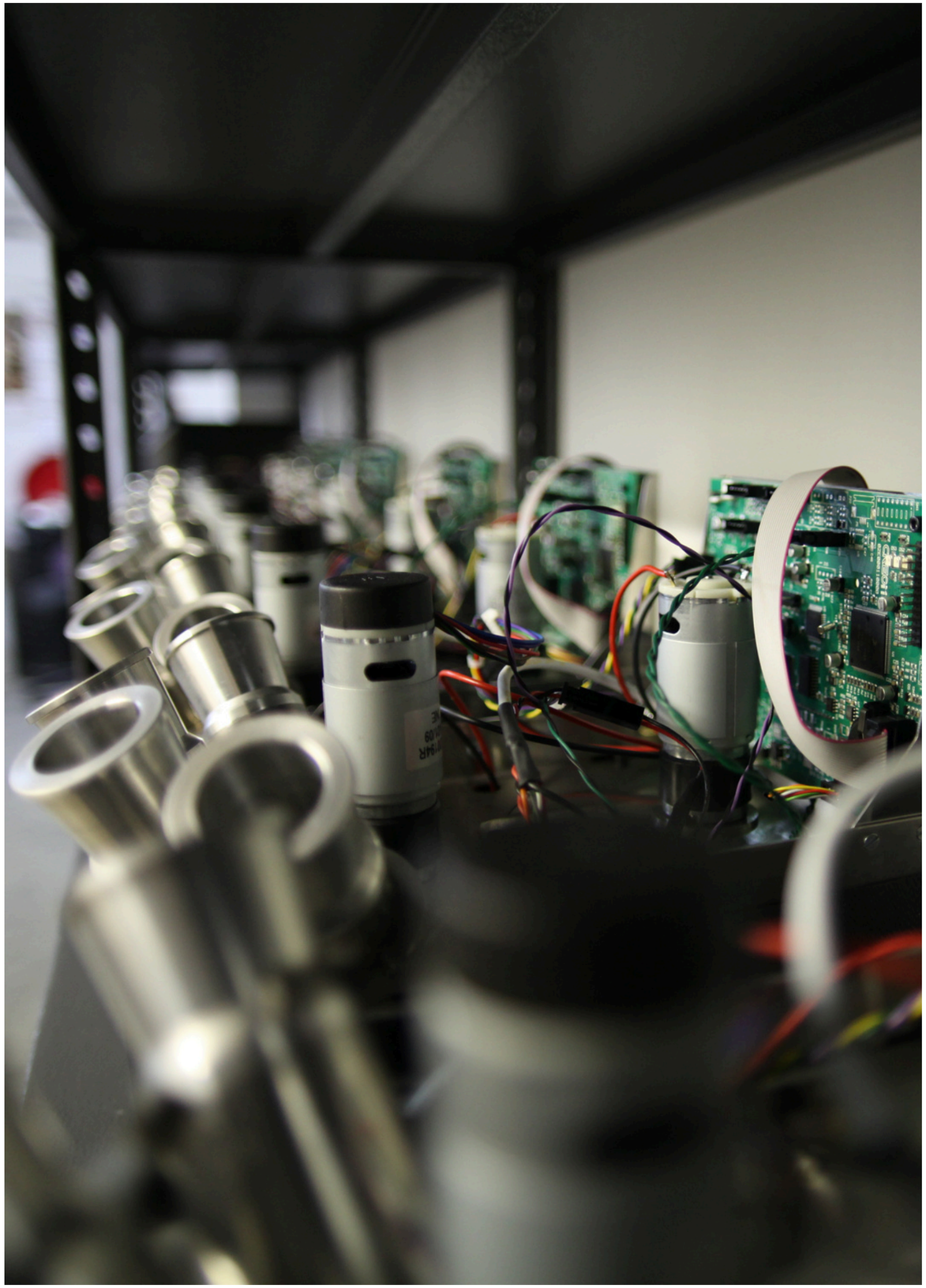
All we have to do is to wake up and change
- Greta Thumberg -

We face unprecedented challenges, which is why we prepare ourselves every day to face them without fear of change, with absolute respect for the environment and its resources that we are committed to preserving for future generations by adopting sustainable / eco-friendly production processes.

- Bruno Francesco Tallarico -

If we pollute the air, water and soil that keeps us alive and well, and destroy the biodiversity that allows natural system to function, no amount of money will save us

- David Suzuki -



BUSINESS AREAS

In addition to gaming, we have continued to invest in research and development, making use of our specialist know-how to expand our business areas. Today we have a range of products with a high technological and engineering content aimed at the vending, retail, banking, parking, car wash, laundry, transport and automatic checkout sectors.
For some years we have concentrated our design work on the development of new automated mechanical solutions and cutting-edge software for cash management - such as recyclers and peripherals - to create increasingly efficient and performing machines.

Our machines always meet the following requirements:

- reset the contact with money in the payment transaction
- minimize the margin of human error in the management of payments
- prevent shortages and loss of receipts
- guarantee security in payment management operations
- promote environmental sustainability

WHY CHOOSE CREOM

Excellence	R&D	Reliability	Customer care
Technique and avant-garde in the mechanical and electronic field that guarantee practicality, reliability and high performance.	Flexible, versatile and competent Research and Development to guarantee customer expectations.	Professional, reliable, attentive team.	Technical assistance guaranteed through various tools.

Excellence
Machines with mechanical and electronic technology and components
state-of-the-art and able to guarantee maximum practicality, reliability and high performance over time

R&D
Research & Development Department flexible, versatile and with high technological specialization to always guarantee design that meets customer expectations

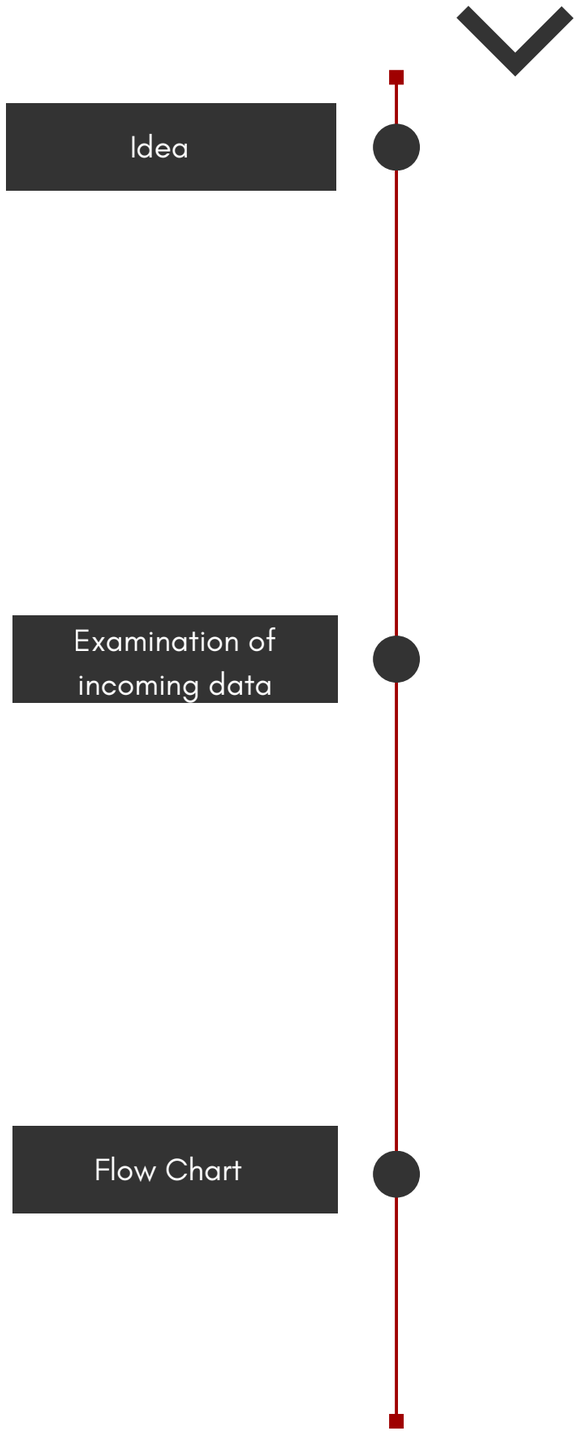
Reliability
Team professionalism and reliability
Attention and attention to detail
Scrupulous and rigorous interior design model
Compliance with agreed delivery times

Customer Care
On demand support both in Italy and abroad
calling at +39 055 7221214

sending an e-mail at info@creom.it

remote pc connection

intervening directly on site



Details make perfection and perfection is not a detail.
- Leonardo da Vinci -

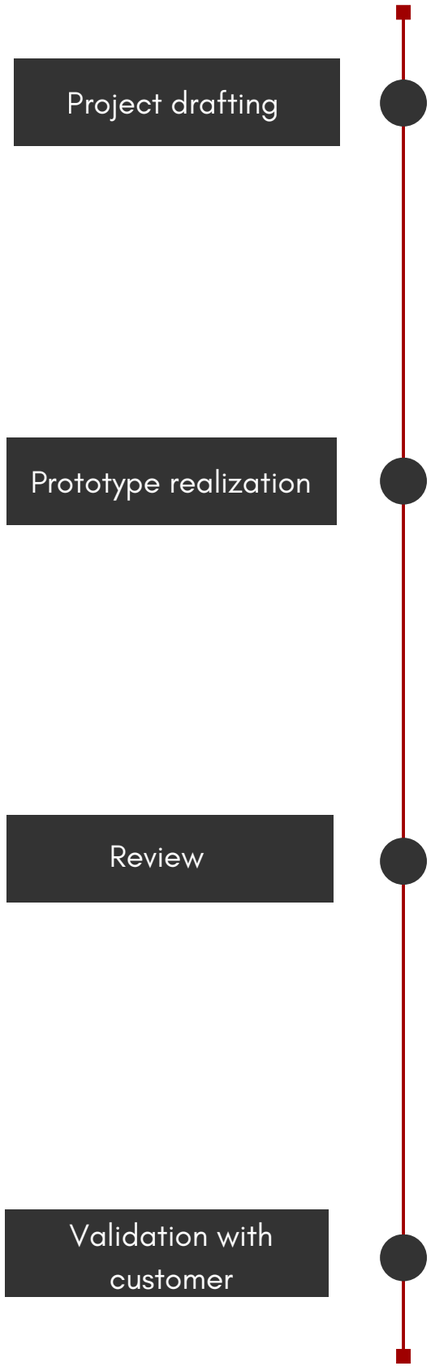
It is the attention to details that distinguishes the DNA of the CREOM product.
We take care of every little aspect in the creation of our products: from the design idea to the production of the machine.
We know that perfection does not exist, but we seek it as much as possible.
Not only in the application of design details, but also in the careful choice of extremely performing mechanical components that guarantee maximum resistance over time.
We listen carefully to customer requests and create tailor-made products designed with precision and extreme care.

Phase 1. The design idea
Our ideas arise from listening to the customer.

Phase 2. Review of incoming data
We clearly define the results we aim for so that they correspond 100% to the client's expectations. We plan the reviews and check all the variables.

Phase 3. Building the Flow Chart
We define the assignments and timing according to a GANTT shared with the customer.

Phase 4. Drafting of the project
The R&D team works in synchrony. Everyone pursues their own goals and contributes to achieving the final result.



Phase 5. Realization of the prototype
We create the prototype with the utmost attention to the customer's design idea.

Phase 6. The review
We check the consistency of the documents prepared, their consistency with the final goal, any necessary changes compared to the initial project.

Phase 7. Customer validation
For us, customer feedback is the most important aspect. We entrust the prototype test to him.
After passing the test, we complete the final design phase and start production for positioning the product on the market.



CONTA XS3
Small, light and fast three output sorting machine.



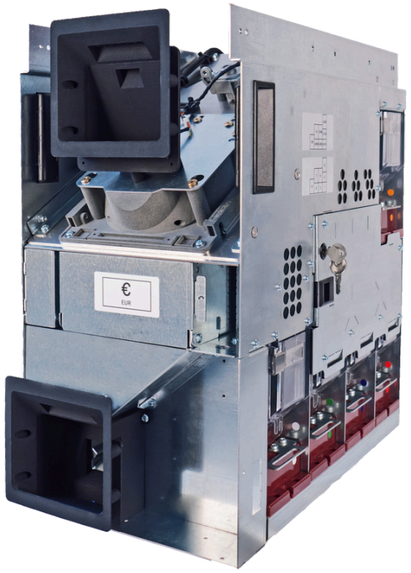
CONTA S5
The 5-output portable sorter with a counting speed of 1400 coins / min.



CONTA XL8
Office sorter with eight outputs and a counting speed of 1600 coins / min.

MINI HOPPER 85A
Delivery device coins for money management systems.





CRM-8
Coin Recycler Machine compact, robust and reiliable.



PAYDESK
The integrated system for deposit and withdrawal of banknotes and payment of winning tickets



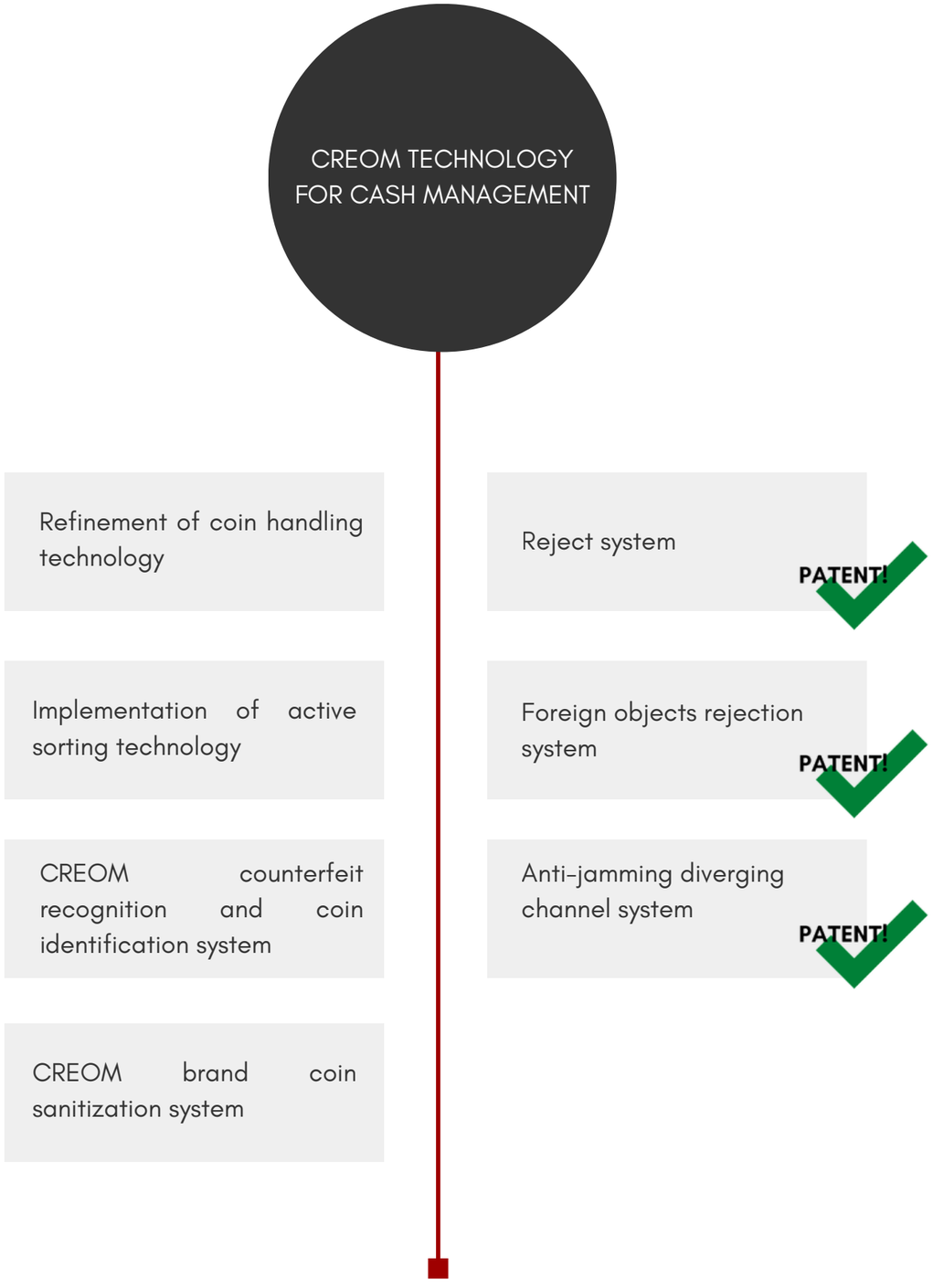
FULLCOIN
Cash system, deposit and withdrawal of coins

CASHTOWER
Cash deposit system and banknote withdrawal



CHANGE EVO
The Change machine CREOM brand designed for the gaming sector





R&D DEPARTMENT

We invest in research and development to create cutting-edge technology and increasingly efficient machines capable of responding to market demands.
Our young, enterprising and experienced R&D team in mechanical and electronic engineering is always ready to listen to the customer's requests, study the project in detail and identify the best solution for every need.
We carefully choose the materials, components and software that can guarantee our products maximum practicality, reliability and high performance over time.
We create our custom-made machines with a creative approach, careful to incorporate market trends and contemporary technological research in the sector and open to cultural contamination, this makes us competitive and able to proactively adapt to the demands of the markets and customers.
Our specialization is the technology for the treatment and management of coins, which in recent years we have developed with increasingly refined and cutting-edge techniques and components.
In particular, we have developed a peripheral coin drag technology through the use of a brush whose chemical mixture and geometric profile we have perfected over the years. Our active output system is an original solution that combines efficiency and simplicity of construction which, combined with the counterfeit money recognition sensor, creates a perfect combination with the CREOM brand.

We are currently concentrating research and development activities for the consolidation in the market segment of automatic tills for retail and large-scale distribution, of technologies for the management of money for value transport, for automatic payments in the public transport and vending sectors. machine.





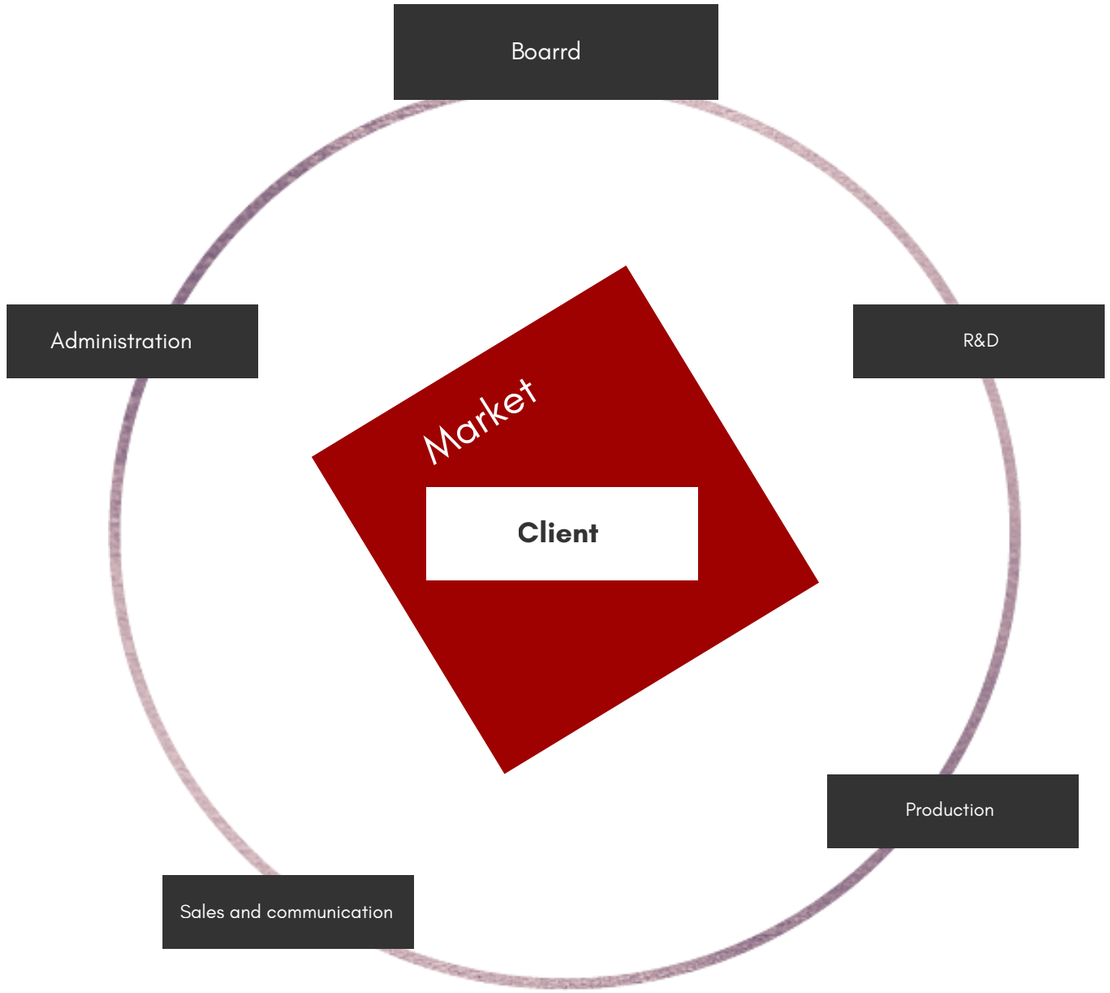


OUR MOST IMPORTANT HERITAGE: PEOPLE

Coming together is a beginning, staying together is progress, working together is success
- Henry Ford -

We deeply believe in the value of people and in the human factor as the founding principle of the company's growth.
This is why we invest in the training of members, employees and collaborators to encourage the circulation of ideas, stimulate creative processes and promote group motivation.
Ours is a heterogeneous team that bases its competitiveness on the dialogue between the experience and maturity of the founding members with the resourcefulness and creativity of younger collaborators.

Art taught me concentration and teamwork
- Valeria Cosi, CEO -



Founders

Valeria Cosi, Ranieri Margheri, Lorenzo Cosi, Andrea Lotti, Massimo Cosi

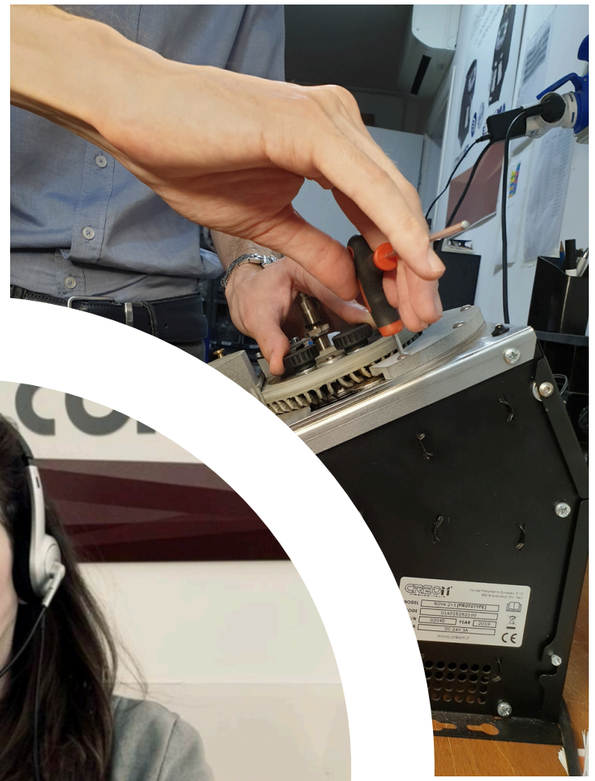
THE CIRCULAR ORGANIZATIONAL MODEL

Treat your employees well and they will treat your company well.
- Brigette Hyacinth -

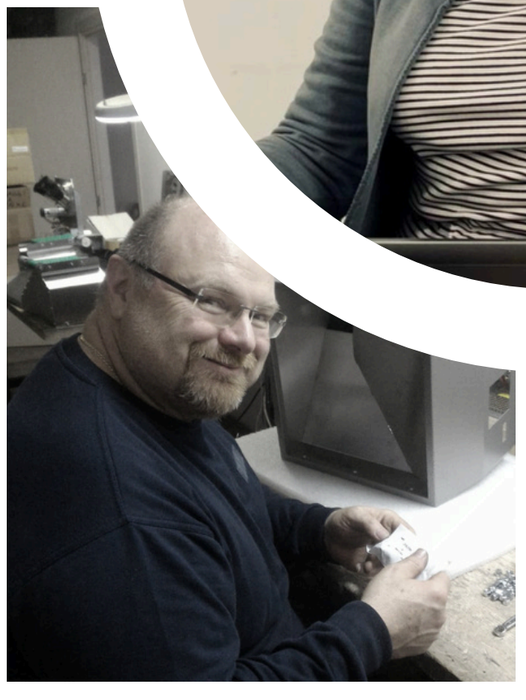
I learned from the world of performing arts that any idea, however creative and innovative it may be, will remain only an abstract idea if it is not supported by a team capable of developing and putting it into practice.
This is the real strength of CREOM: a winning environment and a cohesive team, which works with competence and enthusiasm.
The secret of our success lies in putting people first: customers, employees, suppliers.
- Valeria Cosi -

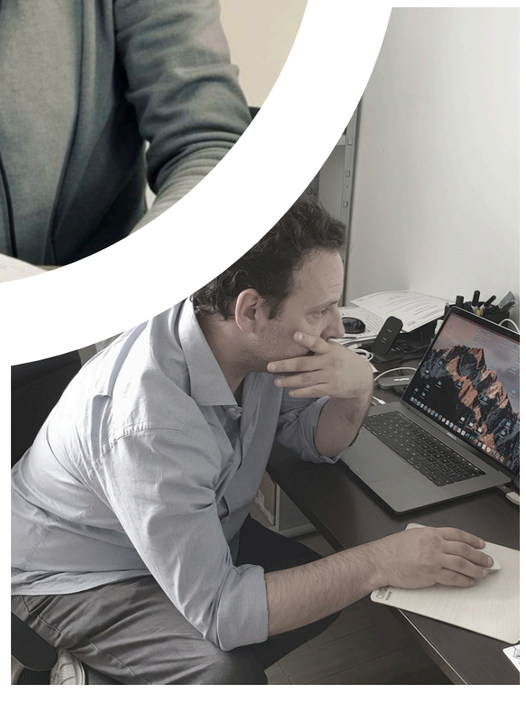
We believe in the organizational potential of the circular model based on the participation and empowerment of the team, on the sharing of ideas and experiences to increase performance and productivity, always with the customer and his needs at the center.











CUSTOMER CARE

Quality is satisfying the customer's needs and exceeding his own expectations by continuing to improve.
- William Edwards Deming -

For us, after-sales technical assistance is a priority.
Our team is prepared to respond to every need with professionalism and cordiality.

We guarantee constant and immediate assistance with personalized services and direct communication with our customers via email, telephone, WhatsApp, or with remote connection on a PC or with the direct intervention of our technicians on site.

mail

phone

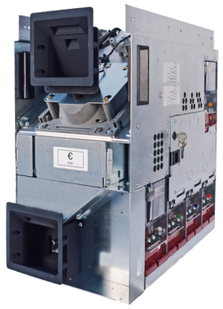
WhatsApp

web

remote

technical intervention on site







LOTTOMATICA GROUP

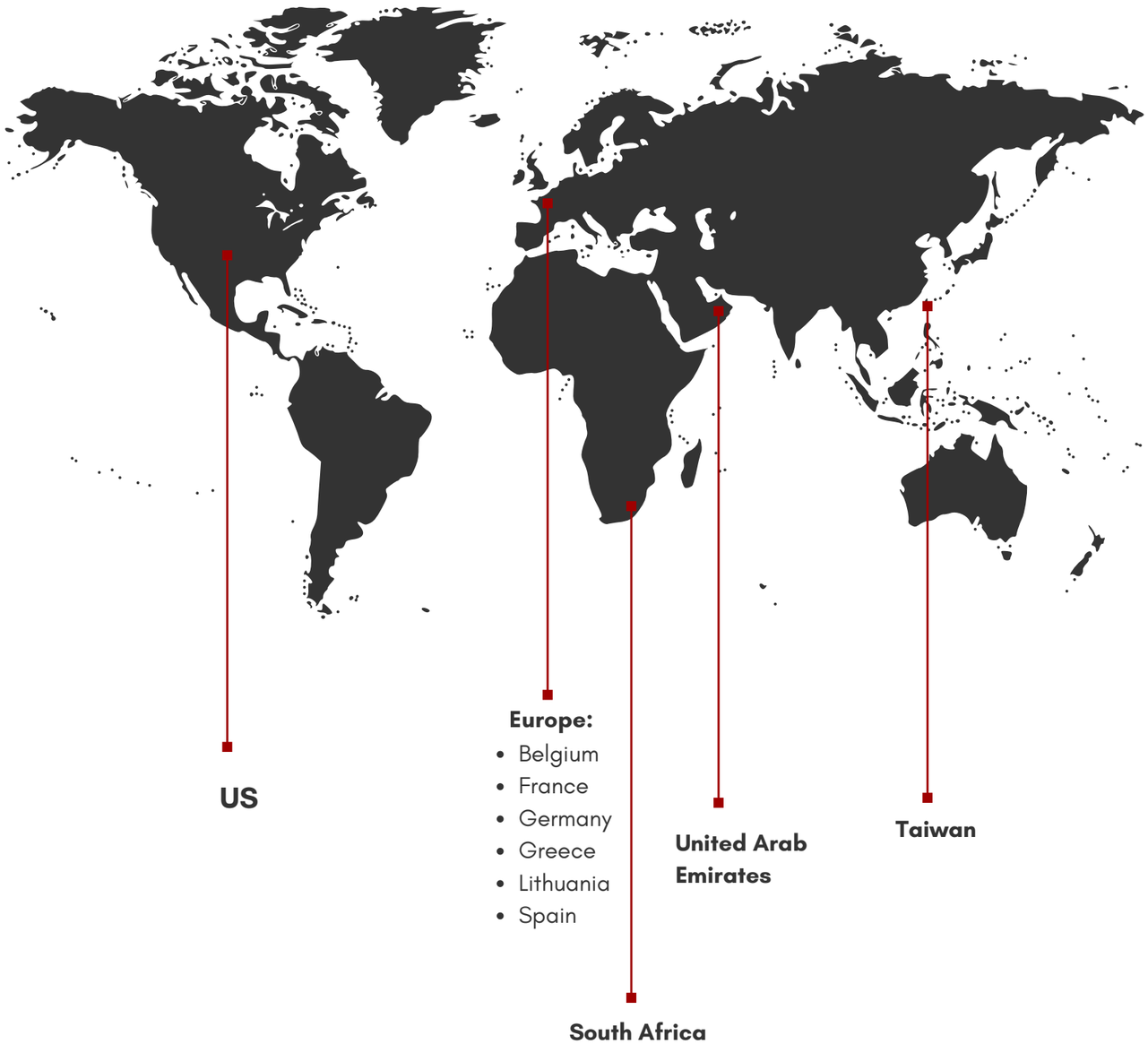
VNE

Cash Group Dev
Cash Systems Development

ChangeItalia
ADVANCED PERIPHERALS AND COMPONENTS

Given the history and specificity of our workforce, Creom boasts projects developed alongside major brands that, by collaborating with us, have been able to implement their product offerings and establish themselves on the market.





US

Europe:
- Belgium
- France
- Germany
- Greece
- Lithuania
- Spain

South Africa

United Arab Emirates

Taiwan

OUR BEST SELLERS WORLDWIDE

Top sellers abroad

Below is a list of our most popular products abroad:



MINI HOPPER 85A

Coin dispensing system to be integrated into money management systems. It can handle any coinage.



CONTA S5

The five-output portable sorter directly from the S line.



CONTA S1

The international sorter able to manage all types of coins and tokens with active sorting technology and self-learning menus



CONTA XL8

The eight-way sorter ideal for large quantities of coins.



ISO **9001:2015**

CERTIFIED QUALITY
MANAGEMENT SYSTEM

QUALITY CONTROL

We are certificated ISO:9001 2015 since 2018 (n. of certificate: 26738).

CREOM - CREATIVITY ON MACHINES

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